

TMBThanachart (ttb)'s CSR Program: fai-fah

ttb cares to Make REAL Change not only for business purposes but also for the sustainable communities. ttb has made “fai-fah” as core CSR Program to inspire youths & communities to Make REAL Change for the sustainable communities. The three key strategic pillars for ttb’s CSR program are 1) **The Youth Inspiration** led by fai-fah learning centers and 2) **The Community Inspiration** led by fai-fah for Communities and 3) **The Cultural Inspiration** led by Royal Kathin's program.

Across key strategic pillars, ttb's CSR programs are in line with the United Nations Sustainable Development Goals (SDGs) specifically on SDG3 Good Health & Well-being, SDG4 Quality Education, SDG8 Decent Work and Economic Growth, SDG10 Reduced Inequalities and SDG11 Sustainable Cities and Communities.

Alignment to Business Drivers, Priorities and KPIs

1 The Youth Inspiration

- 1.1 fai-fah learning centers: Rather than giving away free fish, the goal of all fai-fah learning centers is to teach youth to fish by encouraging community children aged 12-17 to spend their free time learning art & life skills at no cost. Currently there are 5 fai-fah learning centers in Bangkok and upcountry which would help ensure inclusive and equitable quality education (focusing on art & life skills) and promote lifelong learning opportunities for underprivileged children. Variety of activities offered to the youths includes arts, sports, music, cooking and bakery, sustainable tourism, accounting and finance, etc. The program’s goal is to reduce inequalities by inspiring community youths to use their newfound knowledge to better themselves and their families and create positive change in society.
- 1.2 Tae-Young-Thai by fai-fah ttb: The objective is to contribute to philanthropic activities as a good corporate citizenship aiming to promote and instill a sense of pride and understanding of the Thai culture by providing a space for young people nationwide to gain knowledge while having opportunities to express their love & convey national identities through three online contest activities : Thai Etiquette Contest, Reading Aloud Contest, and Digital Painting.
- 1.3 Special Covid-19 relief program for youth: “Caring Box” which is filled up with necessary medical supplies for community children such as face masks and alcohol together with “Lunch Box” to support the kids & families to keep them in good health & well-being during crisis.



| Business Benefits | Social and Environmental Benefits |
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| <ul style="list-style-type: none"> ● Enhanced corporate brand awareness from youths and schools across Thailand. ● Benefit to bank's worth more than 80 million Baht PR Value in 2021 (related to the Youth inspiration). ● Promoted potential pool of youths for bank industry in the future. ● Number of fai-fah youths/teachers to open book bank with ttb. ● Enable youth and communities to understand and utilize the bank's digital platform. | <ul style="list-style-type: none"> ● 31,505 kids' visits (participated in both in-person and virtual class activities) across 5 fai-fah learning centers throughout 2021. ● More than 300 Caring Boxes and more than 20,000 lunch boxes were donated to youths and communities. ● More than 2,700 youths from over 500 schools nationwide participated Tae-Young-Thai program. ● 20 kids have been continuously granted scholarship funding and well educated with financial literacy to build efficient financial management knowledge. |
| <p>2. The Community Inspiration</p> <p>2.1 fai-fah for Communities: ttb encourages employees to inspire/improve communities by offering a diverse range of employee's expertise such as accounting & finance, brand building, product development, sales & marketing, etc. These fai-fah for Community projects are aimed to inspire communities and bring upon positive changes in their communities i.e., enhancing local economic growth by strengthening their abilities to grow local business sustainably. These projects also promote communities to create alternative occupation and build better financial security for them and their families, aligning with our interest in building Thai society to have financial literacy and independence for national economic growth.</p> <p>Examples of initiatives/community projects include:</p> <ul style="list-style-type: none"> ● Raising income for a better & sustainable life at Sirisat Flat Community, Bangkok. ● Promoting Organic/Agricultural products for In-Udom Community, Bangkok. ● Launching financial literacy program for Samannachan Factory Community, Bangkok. ● Relaunching local products with new brand & value added packaging to help old-aged people for Khon Kaen 2 Hospital, Khon Kaen. <p>2.2 Special Covid-19 Relief program for Community: "Free Cooking Classes inspired by fai-fah ttb" was initiated to provide free culinary, sales, and entrepreneurial training classes to over 500 unemployed or affected due to Covid-19 crisis. The objective is to encourage participants to develop the necessary life skills that will enable them to earn additional income through side jobs.</p> | |

2.3 Other Key CSR program: The Annual Thai Red Cross Fair to support the Thai Red Cross Society to help poor communities nationwide.



Business Benefits

- Enhanced corporate brand awareness through community development programs.
- Benefit to bank's worth more than 70 million Baht PR Value in 2021 (related to the Community Inspiration).
- Gained more than 300,000 views from the public on the video content created for the community program.
- Attracted 1,131 bank's employee to become ttb volunteers (Corporate Volunteering) – tangible CSR platform to drive corporate culture and team building.

Social and Environmental Benefits

- More than 2,000 community members benefited from the program in 2021.
- More than 500 small entrepreneurs participated in "Free Cooking Classes inspired by fai-fah ttb" in 2021.
- 1,131 ttb volunteers have delivered more than 2,600 volunteer working hours for all projects to support communities nationwide.
- Additional sales distribution for community products and additional revenues/profit generated to community residents.
- A total of 6.5 million Baht donated to the Thai Red Cross Society through ttb Red Cross Lottery 2021 program.

3. The Cultural Inspiration

TMBThanachart's Royal Kathin Robe Presentation 2021: ttb has been organizing this cultural activity on an annual basis, with focus on the maintenance and preservation of Buddhism, royal temples, and Buddhist places of worship so that they continue to exist as long as Thailand does. The bank was graciously bestowed by His Majesty King Maha Vajiralongkorn Phra Vajiraklaochaoyuhua to offer the Royal Kathin Robes to monks who have completed a three-month rain retreat at a Royal temple, Wat Pa Lelai Worawihan in Supanburi.



| Business Benefits | Social and Environmental Benefits |
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| <ul style="list-style-type: none"> ● Enhanced corporate brand awareness through ttb's cultural program. ● Generated fund flow to bank's donation platform (Punboon.org). | <ul style="list-style-type: none"> ● A total of 19.2 million Baht funding raised to support the temple and community nearby. Donations worth 9.5 million Baht from Royal Kathin were also given to more than 160 charitable organizations under Punboon platform to help charities affected from Covid-19 crisis. |