

## **Economic and Financial Outlook**

ttb analytics

Sep 2023

## **Executive Summary**



#### **Global Economy**

- In July 2023, Global economic momentum had been continuously softened with weak productions and services activities going forward. This is in accordance with muted global trade and demands. However, recently stable condition in geopolitics helped alleviating pressures on global productions.
- Global headline inflation pressure steadily dropped and there had been more signals of nearly approaching the end of global hiking cycle.
- US economic activity had been expanding at a moderate pace, while European demands had been dampened by high interest rate conditions. Both
  economies gained supports from resilient labor markets. UK economy had been steadily flat with softening sign in exports and domestic demands, while
  labor market signaled a loosing sign. Japanese economy steadily rebounded from domestic demands and tourists. China's economy slowly rebounded.

#### Thai Economy

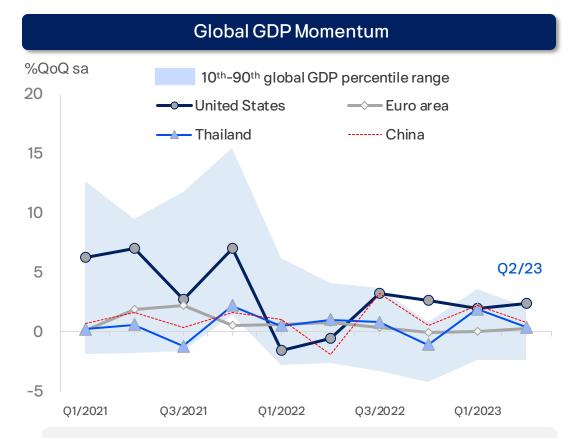
- In July 2023, the Thai economy continued to recover. Private spending increased in both consumption and investment with consumption being benefited from a long holiday this month. The number of foreign tourist arrivals reached its peak since pandemic thanks to the return of long-haul tourists.
- Merchandise export continued to contract for 10 months. Export of agricultural and agro-manufacturing products declined 3-consecutive month from rubber, seafood products and sugar ,as well as export of industrial products e.g., oil-related products, computer and parts and aluminum products.
- Headline inflation slightly increased from energy inflation, following increases in global crude oil prices. Core inflation and fresh food prices decreased due to the high base last year.

## Financial Markets

- Major central banks are near the end of their hiking cycle. However, market participants have pointed out possibilities that the Fed would continue with its rate hike again in November 2023 meeting after pausing for further hike in September 2023.
- Investors went into long term bond tenor, for both US and Thai bond, due to recession concerns. Moreover, 10y-2y yield spread for US government bond dropped below zero, signaling higher possibility of coming US economy recession. Meanwhile, 10y-2y yield spread for Thai government bond was still in positive territory.
- USDTHB largely appreciated in August, ending 34.93 level. It could be around 35.00-36.50 in September. US Dollar edged higher following the market's bet on further policy rate hike over the rest of the 2023.

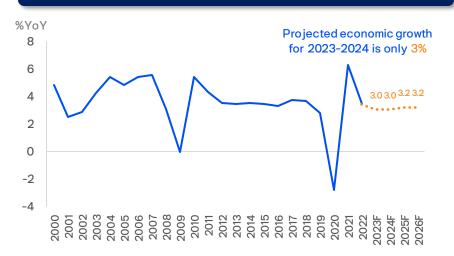
## PART 1 Global Economy





- Global economic momentum had been continuously softened in H1/2023. China reopening had missed the expectation of sustaining feeble global demand. This reflected the impacts of high interest rate environment and elevated living costs.
- IMF projected the global economic growth in 2023, and 2024 at only 3% with the rise in central bank policy rates to fight inflation continues to weigh on economic activity.

IMF World Economic Projection

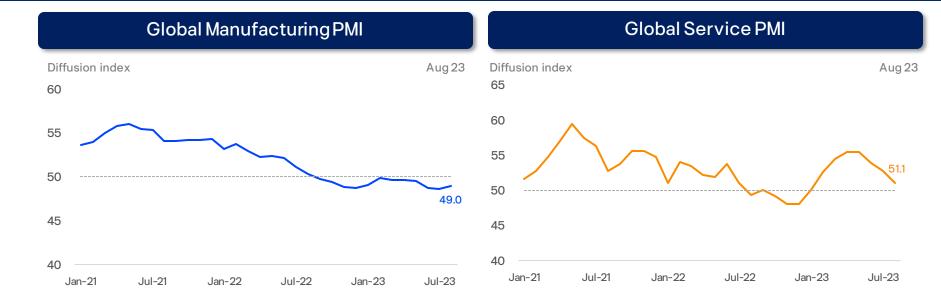






#### The global economic expansion further decelerated with weaker manufacturing and service activities





#### The global economic expansion further decelerated midway into the third quarter of 2023.

- The expansion of output remained exclusive to the service sector as manufacturing output continuously contracted.
- The service sector remained in expansion, but the rate of growth continued to trend lower to the weakest since January 2023.

#### Manufacturing PMI by countries

	Q1-22	Q2-22	Q3-22	Q4-22	Q1-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23
Global	53.0	52.2	49.8	48.7	49.6	49.6	49.5	48.7	48.7	49.0
US	58.8	52.7	52.0	46.2	49.2	50.2	48.4	46.3	49.0	47.9
UK	55.2	52.8	48.4	45.3	47.9	47.8	47.1	46.5	45.3	43.0
EU	56.3	51.6	48.1	47.5	47.3	45.8	44.9	43.4	42.7	43.5
Germany	56.9	52.0	47.8	47.1	44.7	44.5	43.2	40.6	38.8	39.1
France	54.7	51.4	47.7	49.2	47.3	45.6	45.7	46.0	45.1	46.0
Italy	55.8	50.9	48.3	48.5	51.1	46.8	45.9	43.8	44.5	45.4
Asia exc. China	53.0	52.3	50.9	50.2	50.5	51.1	51.2	50.7	50.8	51.0
China	48.1	51.7	48.1	49.0	50.0	49.5	50.9	50.5	49.2	51.0
Australia	57.7	56.2	53.5	50.2	49.1	48.0	48.4	48.2	49.6	49.6
India	54.0	53.9	55.1	57.8	56.4	57.2	58.7	57.8	57.7	58.6
Japan	54.1	52.7	50.8	48.9	49.2	49.5	50.6	49.8	49.6	49.6
S.Korea	51.2	51.3	47.3	48.2	47.6	48.1	48.4	47.8	49.4	48.9
Indonesia	51.3	50.2	53.7	50.9	51.9	52.7	50.3	52.5	53.3	53.9

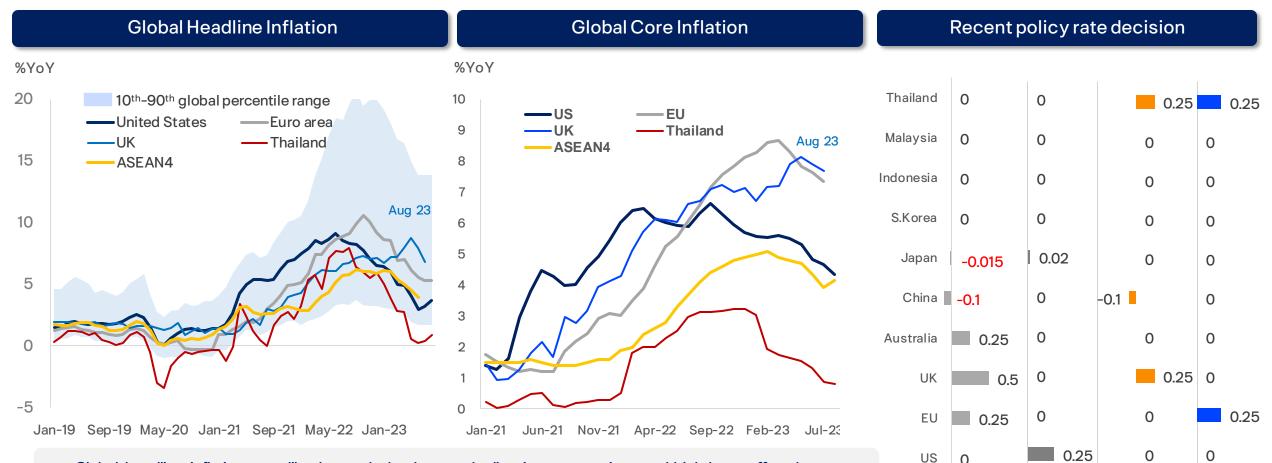
#### Service PMI by countries

	Q1-22	Q2-22	Q3-22	Q4-22	Q1-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23
Global	53.4	53.8	50.0	48.1	54.4	55.4	55.5	53.9	52.7	51.1
US	58.0	52.7	49.3	44.7	52.6	53.6	54.9	54.4	52.3	47.7
UK	62.6	54.3	50.0	49.9	52.9	55.9	55.2	53.7	51.5	47.4
EU	55.6	53.0	48.8	49.8	55.0	56.2	55.1	52.0	50.9	47.9
Germany	56.1	52.4	45.0	49.2	53.7	56.0	57.2	54.1	52.3	47.3
France	57.4	53.9	52.9	49.5	53.9	54.6	52.5	48.0	47.1	46.0
Italy	52.1	51.6	48.8	49.9	55.7	57.6	54.0	52.2	51.5	49.8
Asia exc. China	49.8	55.6	52.6	53.0	55.9	57.4	56.8	55.2	55.6	55.6
China	42.0	54.5	49.3	48.0	57.8	56.4	57.1	53.9	54.1	51.8
Australia	55.6	52.6	50.6	47.3	48.6	53.7	52.1	50.3	47.9	47.8
India	53.6	59.2	54.3	58.5	57.8	62	61.2	58.5	62.3	60.1
Japan	49.4	54	52.2	51.1	55	55.4	55.9	54	53.8	54.3

Source: Markit PMI, JP Morgan Global PMI, CEIC and ttb analytics

### Near the end of hiking cycle with subsided global headline inflations but elevated core inflations





- Global headline inflation steadily dropped, thanks to a decline in energy prices and high base effect last year. However, the slight uptick in recent global oil price due to production cuts and weather condition would be additional risks that would impact inflation outlook and monetary policy course. Core inflation decelerated but overall remained elevated.
- More signals of nearly approaching the end of global hiking cycle. While several central banks have already terminated the hiking, some reducing the size of recent rate hiking decision and signaling to monitor economic outlook for its next policy decision.

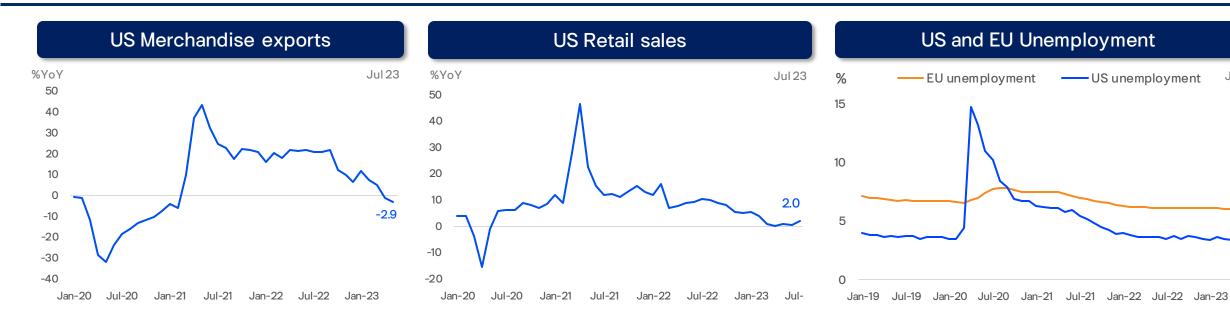
Sep-23

■ Jun-23

July-23

Aug-23

### Both moderate US economy and muted eurozone economy gained support from strong labor markets



US economic ad a moderate pace Meantime, dome relatively strong labor market as unemployment the long-term av EU economy gre growth in Q1. Do dampened by hi strong labor mar Inflation deceler

Jan-23

- US economic activity had been expanding at a moderate pace. Exports of goods had dropped. Meantime, domestic demands were stable but relatively strong. This was supported by strong labor market as reflected by a recent unemployment of 3.5% in July 2023, much below the long-term average of 5.7%.
- EU economy grew by 0.3% QoQ sa in Q2 from no growth in Q1. Domestic demands had been dampened by high interest rate but supported by strong labor market. Goods exports softened. Inflation decelerated but would be above the target for extended periods.

#### -20 -30 -40 Jan-20 Jul-20 Jan-21 Jul-21 Jan-22 Jul-22 Source: CEIC, and ttb analytics

%YoY

50

40

30

20

10

0

-10

EU Merchandise exports

Jun 23

Jan-23

%YoY

30

20

10

0

-10

-20

Jan-20



Jul 23

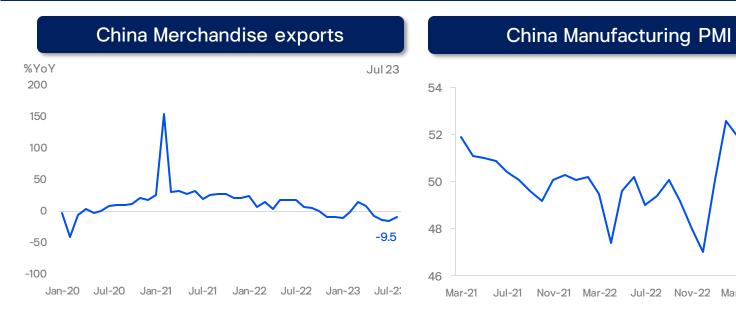
5.9

3.5

Jul-23

#### Chinese economy slowly recovered with moderate domestic demands and fragile exports





- China had rebounded slowly after fully border reopening in an early 2023. Merchandise Jul 23 exports were fragile and shrank by 9.5% yoy in Jul 2023 in line with moderate productions. Housing prices in main cities continued to drop, reflecting fragility in real estate sector.
  - Weakness in domestic demand was shown in retail sales continuing to edge lower.
  - PBoC lowered lending rates at the July 2023 meeting despite further signs of stalling economic recovery that calls for more stimulus.

#### China Housing price

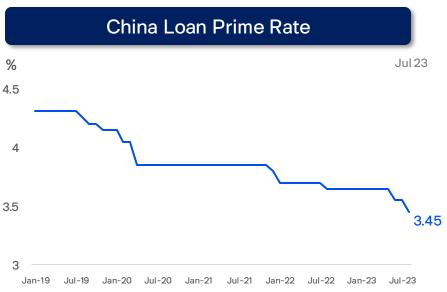




Nov-22

Mar-23

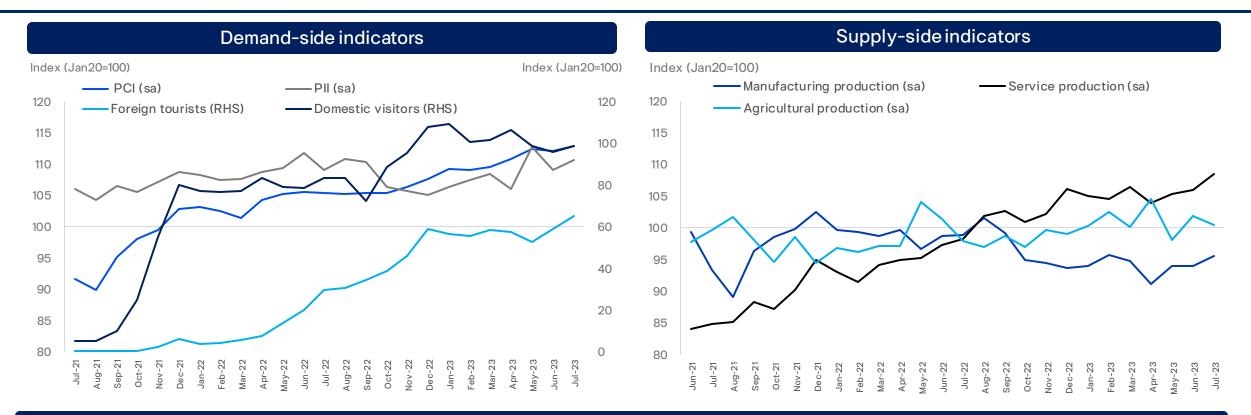
Jul-23



# PART 2 Thai Economy

## In July, domestic consumption and tourism rebounded, while export subdued





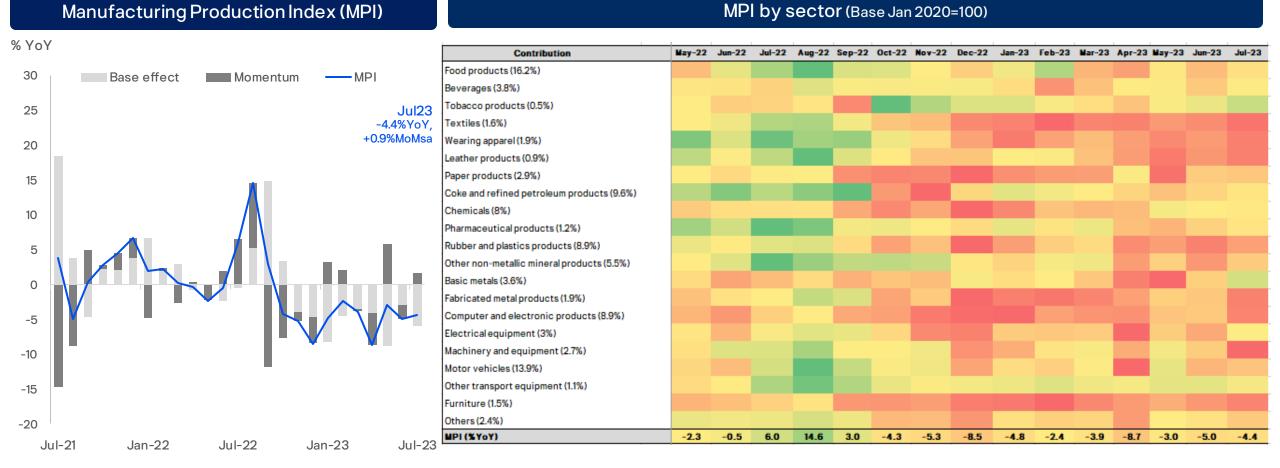
#### Leading Economic Index (sa) (Jan2020=100)

Leading Economic Index and Components (SA)	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23
Authorized Capital of Newly Registered Companies (Million Baht)	119.0	167.1	140.0	113.7	197.9	114.7	120.8	118.6	109.0	1,708.6	119.2	163.2	227.5	95.2
Construction Areas Permitted (1000 sq. m)	100.2	78.2	111.4	112.0	78.3	99.7	103.0	86.4	96.9	103.9	94.7	98.2	102.5	103.1
Export Volume index (exclude Gold)	115.7	112.8	109.6	112.2	106.4	106.3	105.5	106.8	110.2	109.4	108.0	110.3	111.3	109.2
Business Sentiment Index (3 months)	105.6	104.5	105.5	104.8	101.5	102.7	104.0	107.2	107.1	109.1	109.0	108.6	108.5	106.7
SET index	103.6	104.1	108.2	105.0	106.2	108.0	110.2	110.4	107.1	106.3	101.0	101.3	99.3	102.8
Oil Price Inverse Index (Dubai)	0.9	1.0	1.0	1.1	1.1	1.2	1.3	1.2	1.2	1.3	1.2	1.3	1.3	1.3

Source: Bank of Thailand and ttb analytics.

## Manufacturing production activities improved slightly in July

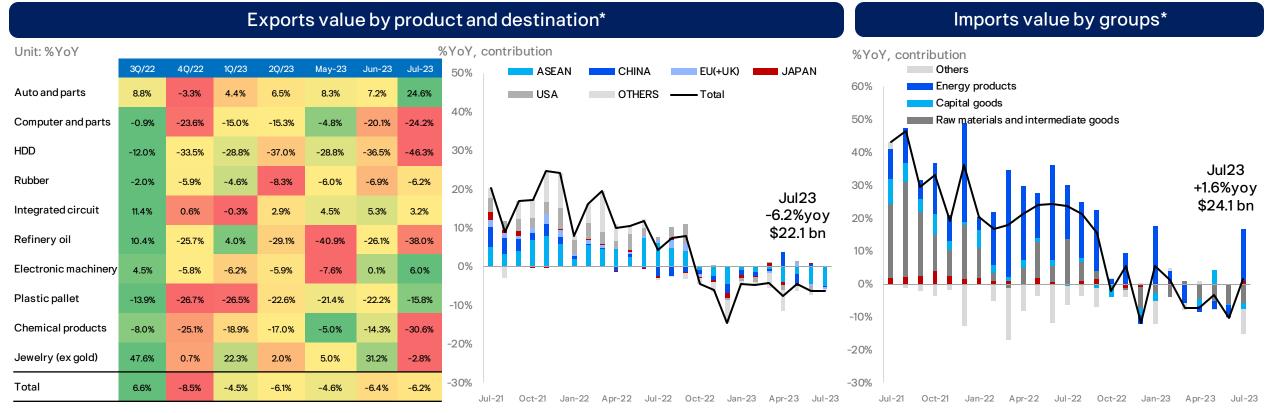




 As of Jul23, Manufacturing Production Index (MPI) was contracted at 4.4%YoY, better figure compared to the previous month. Food and beverage, automobile and rubber production were mainly improved after being subdued earlier. However, the production in several categories decreased, including HDD and electrical appliances.

## Export value contracted for ten-consecutive month in July





2022 2023YTD %yoy,value 2019 2020 2021 Total -2.6% -5.9% 17.1% 5.5% -5.5% \$246 bn \$232 bn \$272 bn \$287 bn \$163.3 bn export -4.7% Total -4.8% -12.7% 29.8% 13.6% \$206 bn \$267 bn \$303 bn \$171.6 bn \$236 bn import

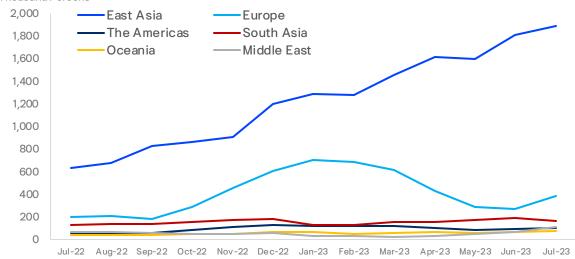
- Export value in Jul23 contracted 6.2%YoY, which was the 10-month contraction. Export of agricultural and agro-manufacturing products declined 3-consecutive month from rubber, seafood products and sugar ,as well as export of industrial products e.g., oil-related products, computer and parts and aluminum products.
   On the other hand imports value turned expansion by 16%YoY, better than previous
- On the other hand, imports value turned expansion by 1.6%YoY, better than previous month, from import of energy products while the others continued to drop.

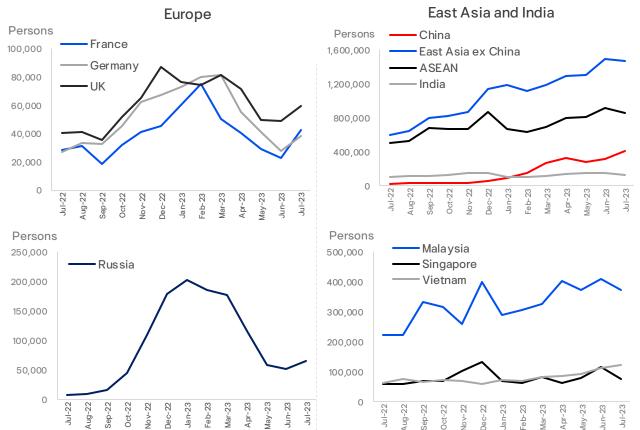
Source: Ministry of Commerce, Bank of Thailand and ttb analytics Remark: Custom basis

## Foreign arrivals peaked to the highest since pandemic after the return of long-haul tourists the



Thousand Persons



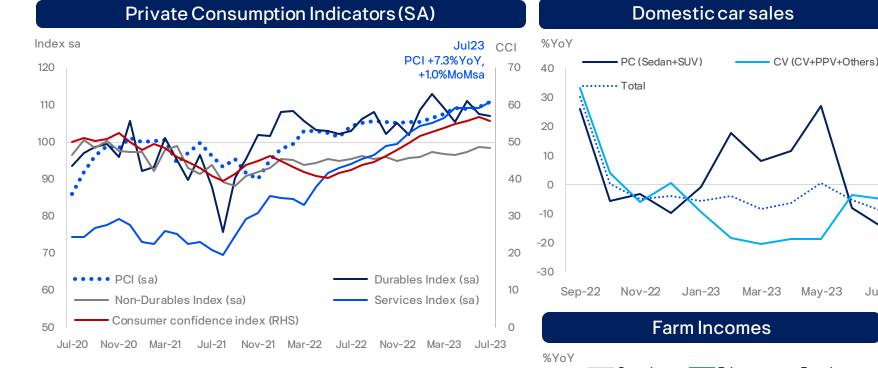


Foreign Tourist Inbounds by key regions

As of Jul23, foreign tourists reached 2.49 million, increased from the previous month in several nationalities, especially tourists from long-haul destination e.g., Russia, Europe and Middle East while tourists from Malaysia and China also continued to recover but slower pace compared to previous months.

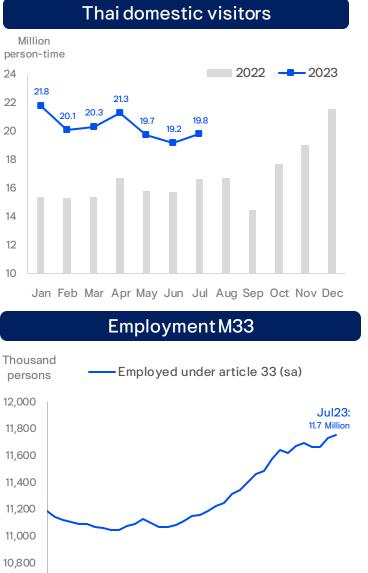
## Private consumption improved thanks mainly to service activities





Quantity Price - Farm Income 30 Jul23: 25 -1.1%YoY 20 15 10 5 0 -5 -10 -15 10,600

Jul-23



Jul-21

Source: Bank of Thailand, CEIC and ttb analytics Remark: \*Data not include replication in number of visitors

in forming the government coalition.

restaurants, transportation.

Private consumption indicators increased from the

and non-durable goods. Spending on hotels and

previous month, especially consumption of services

The factor supporting household spending continued

to improve in terms of employment, while consumer

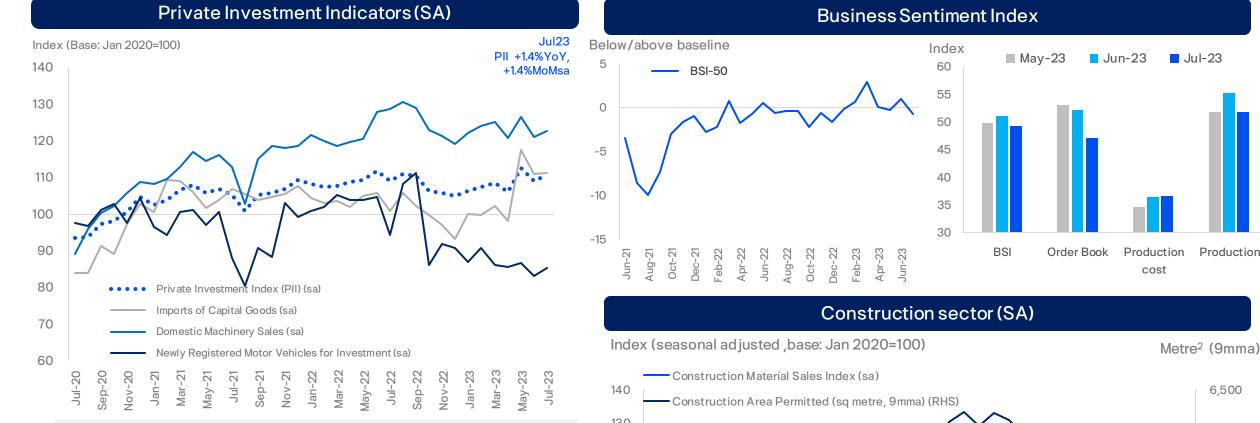
confidence decreased slightly as result of the delay

Jan-22 Mar-22 May-22 Sep-22 Nov-22 Jan-23 Mar-23 Mar-23

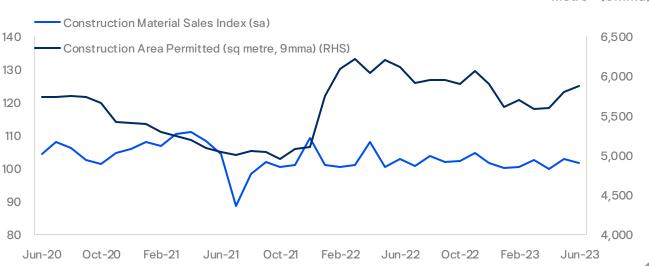
## Private investment in July improved in all categories, while investment sentiment dropped



Production



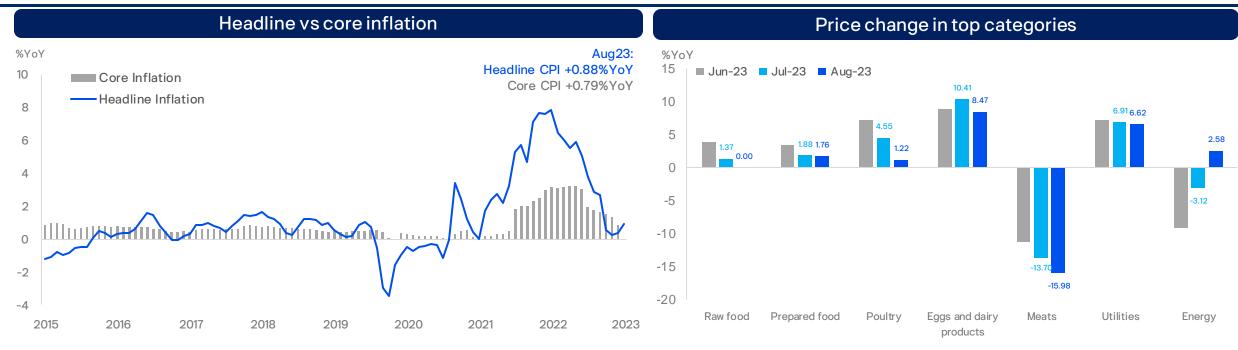
- Private investment indicators increased from the previous month. Investment in construction increased following higher sales of construction materials as well as higher permitted area for construction.
- Investment in machinery and equipment also increased, mainly thanks to higher sales of domestic machinery together with a higher number of registered commercial cars.



#### Source: BOT, MOI and ttb analytics.

## Headline inflation in August rose due to higher energy price; while the core decelerated





	Historical Thai Inflation (%yoy)																
%ҮоҮ	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
HCPI	2.17	5.19	-0.83	3.3	3.81	3.01	2.19	1.9	-0.9	0.19	0.67	1.07	0.71	-0.84	1.24	6.08	2.01
Food	4.08	11.56	4.54	5.43	7.94	4.89	3.41	3.94	1.14	1.6	0.01	0.41	2.32	1.23	-0.12	6.91	4.05
Housing	0.13	-3.19	-1.55	2.03	1.31	2.73	1.9	1.41	0.59	-0.99	0.17	1.03	0.42	-1.02	-1.69	4.81	2.18
Transport	2.72	6.38	-9.41	3.81	1.73	1.58	1.34	0.09	-6.52	-1.75	2.37	2.31	-1.14	-4.53	7.81	9.10	-1.17
Core CPI	1.08	2.29	0.27	0.95	2.36	2.10	1.01	1.59	1.05	0.74	0.55	0.71	0.52	0.29	0.24	2.50	1.61

- The headline inflation (CPI) increase slightly to 0.88%YoY in Aug23. This was mainly due to the rise of energy price while raw food remained.
- The core inflation was down to 0.79%YoY, dropped further to 8-month low.
- During Jan-Aug, headline and core inflation was 2.01% and 1.61% respectively.

Source: Ministry of Commerce and ttb analytics.

## PART 3 Financial Market

-

45.02

-Thai policy rate

Nov-23



#### FED-BOT policy rate forecast

— Fed Fund Rate (Upper Limit)



6 5 4 3 2 1 0 Mar-20 May-20 Jul-20 Sep-20 Nov-20 Sep-22 Jan-23 Sep-23 May-21 Sep-21 Mar-22 Jan-21 Mar-21 Jul-21 Nov-21 Jan-22 May-22 Jul-22 Nov-22 Mar-23 May-23 Jul-23

Source: Ministry of Commerce and ttb analytics.

% 7

## US dollar edged higher, investors eye for another Fed hike



Index

120

110

100

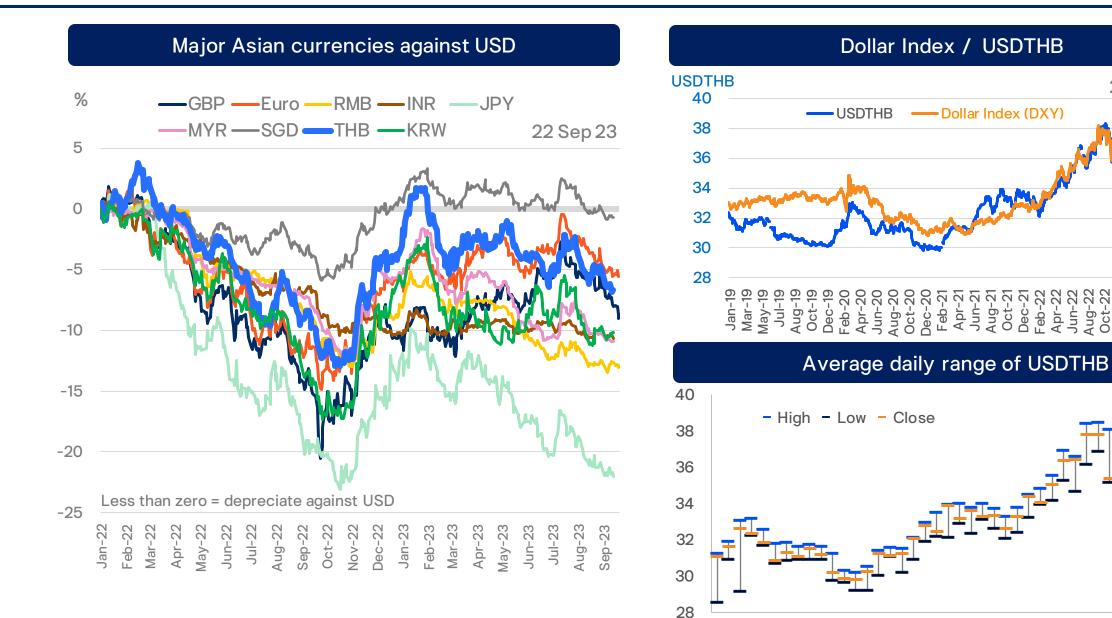
90

80

25 Sep 23

Jun-Aug-Oct-Dec-Feb-Apr-

Apr-Jun-Aug-Oct-Dec Feb-Apr-



Jan-20

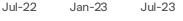
Jul-20

Jan-21

Jul-21

Jan-22

#### Source: Yahoo Finance, CEIC and ttb analytics



19

## Major currency moved by anticipation of monetary policy stance





24

22

Jun-20 èep-20

Mar-2'

Jun-2

Sep-21 Dec-2 Jun-22

Sep-2

Var-2:

#### USDTHB

- USDTHB ending 34.93 level in August and is hovered around 35.00 36.50 in September 2023.
- The US dollar rose, climbing to 10-month highs after bond yields soared to 16-year peaks amid growing expectations that U.S. interest rates will rise further this year.
- The Fed held its policy rate steady in a range of 5.25%-5.50% on 19-20 September meeting, but the policymakers also indicated they are likely to keep rates high longer than earlier thought, with less than half expecting to cut rates to below 5% next year.

#### EURTHB

- EURTHB ending 38.14 level in August and is hovered around 37.90 38.60 in September 2023.
- The dollar strength has weighed heavily on the euro, with the likelihood of the Fed increasing interest rates again this year contrasting with the European Central Bank hinting at a pause in its hiking cycle.
- The European economy broadly stagnated in the first half of 2023, with incoming data indicating further weakness in the July-to-September quarter. However, Lagarde cited ECB forecasts anticipating an economic recovery as inflation decreases, which would provide consumers with more purchasing power.

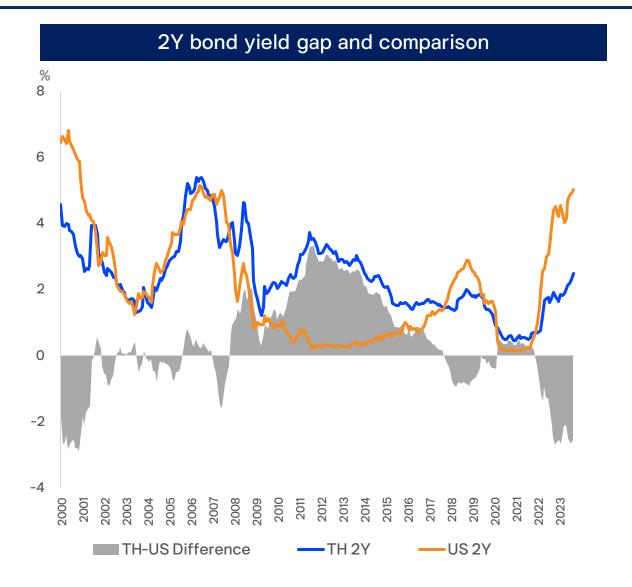
#### **100JPYTHB**

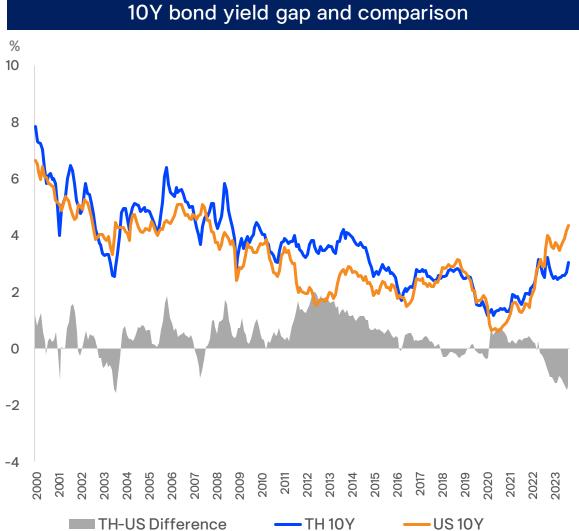
Jun-23 Sep-23

Mar-2;

- JPYTHB ending 23.96 level in August and is hovered around 24.05-25.50 in September 2023.
- The yen closed to a 11-month low against the dollar. The pair remains close to the 150 level, which traders expect to attract intervention by the government.
- The currency was battered in recent sessions by the Bank of Japan reiterating its ultra-dovish stance, a stance which contrasts with the more hawkish position of the Fed. Weakness in the yen-which had sunk to over 30-year lows in mid-2022, had seen record levels of dollar selling by Japan. However, with pressure from US rates set to continue, the outlook for the yen appears bleak.







#### Source : CEiC and ttb analytics



