

# **Economic and Financial Outlook**

ttb analytics

Jan 2024

# **Executive Summary**



## **Global Economy**

- In December 2023, global economic momentum had been continuously softened as momentum in manufacturing sector remained weak despite improvement in services activities. This is in accordance with the influences of monetary policy tightening in major economies, which comes to an end in December 2023. Market participants have put more weights on interest rate cuts from major central banks over the next year.
- US economic activity had been expanding at a modest pace with supports from labor market resilience and private consumption.
- China's economic recovery at a slower pace than market expectations though its performance in 2023 being slightly higher than the official target.

#### Thai Economy

- In November 23, Thai economy stabilized from the previous month. While domestic demand increased from both private consumption and investment. The number of foreign tourist arrivals improved remarkably from the previous month in several nationalities, especially in long-haul destination while tourists from China improved slightly.
- The growth of merchandise exports in November stayed robust which was the fourth-consecutive month expansion, partially from the lowbase effect and trade rebound. On the other hand, imports value remained solid with 2-month expansion from all import categories.
- Headline inflation in December 2023 was contracted in third-consecutive month, which was due mainly to energy prices including electricity and retail oil price, on the back of government measures, food prices also dropped further regarding to high-base effect while core inflation remained in this month. In 2023, headline inflation in line with targeted inflation but slightly below market expectation.

# Financial Markets

- Major central banks come to an end of their hiking cycle. Market participants and futures market have pointed out possibilities that the Fed would start cutting interest rates as early as in 1H2024 though anticipation for early cut in March 2024 declined since US economic momentum remained robust.
- Foreign capital outflows from Thai equity and bond markets were significant last year. This is largely contributable to market anticipations towards to
  end of hiking cycle in major economies.
- USDTHB appreciated in December, ending 34.20 level. It could be around 35.50-36.00 in January 2024, as market participants reassess the probabilities for Fed's early interest cut in March 2024.

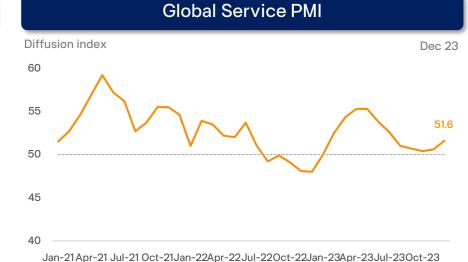
# PART 1 Global Economy

## Global growth loses momentum as service sector slowdown accompanies factory downturn



#### Global Manufacturing PMI





#### The global economy is expected to grow 3.0% in 2023 and 2.9% in 2024, according to IMF (Oct 23)

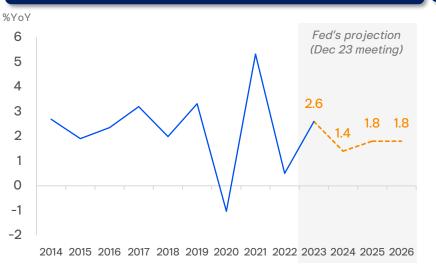
- The manufacturing output further contracted especially in major economies.
- The service sector remained in expansion, but the rate of growth continued to trend lower to the weakest since January 2023.

Manufacturing PMI by countries											Service PMI by countries														
	Q1-22	Q2-22	Q3-22	Q4-22	Q1-23	Q2-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23		Q1-22	Q2-22	Q3-22	Q4-22	Q1-23	Q2-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23
Global	53.0	52.2	49.8	48.7	49.6	48.7	48.6	49.0	49.2	48.8	49.3	49.0	Global	53.4	53.8	50.0	48.1	54.4	53.9	52.7	51.0	50.7	50.4	50.6	51.6
US	58.8	52.7	52.0	46.2	49.2	46.3	49.0	47.9	49.8	50.0	47.2	46.2	US	58.0	52.7	49.3	44.7	52.6	54.4	52.3	50.5	50.1	50.6	50.8	51.4
UK	55.2	52.8	48.4	45.3	47.9	46.5	45.3	43.0	44.3	44.8	49.4	47.9	υκ	62.6	54.3	50.0	49.9	52.9	53.7	51.5	49.5	49.3	49.5	50.9	53.4
EU	56.3	51.6	48.1	47.5	47.3	43.4	42.7	43.4	43.4	43.2	44.4	44.5	EU	55.6	53.0	48.8	49.8	55.0	52.0	50.9	47.9	48.7	47.8	48.7	48.8
Germany	56.9	52.0	47.8	47.1	44.7	40.6	38.8	39.1	39.6	40.8	42.6	43.3	Germany	56.1	52.4	45.0	49.2	53.7	54.1	52.3	47.3	50.3	48.2	49.6	49.3
France	54.7	51.4	47.7	49.2	47.3	46.0	45.1	46.0	44.2	42.8	42.9	42.1	France	57.4	53.9	52.9	49.5	53.9	48.0	47.1	46.0	44.4	45.2	45.4	45.7
Asia exc. China	53.0	52.3	50.9	50.2	50.5	50.7	50.8	50.9	50.3	50.1	50.2	49.7	Asia exc. China	49.8	55.6	52.6	53.0	55.9	55.2	55.6	55.6	55.6	53.3	52.6	53.5
China	48.1	51.7	48.1	49.0	50.0	50.5	49.2	51.0	50.6	49.5	50.7	50.8	China	42.0	54.5	49.3	48.0	57.8	53.9	54.1	51.8	50.2	50.4	51.5	52.9
Australia	57.7	56.2	53.5	50.2	49.1	48.2	49.6	49.6	48.7	48.2	47.7	47.6	Australia	55.6	52.6	50.6	47.3	48.6	50.3	47.9	47.8	51.8	47.9	46.0	47.1
India	54.0	53.9	55.1	57.8	56.4	57.8	57.7	58.6	57.5	55.5	56.0	54.9	India	53.6	59.2	54.3	58.5	57.8	58.5	62.3	60.1	61.0	58.4	56.9	59.0
Japan	54.1	52.7	50.8	48.9	49.2	49.8	49.6	49.6	48.5	48.7	48.3	47.9	Japan	49.4	54.0	52.2	51.1	55.0	54.0	53.8	54.3	53.8	51.6	50.8	51.5

## Cooler inflation and softer expected growth induce market expectations of Fed rate cuts in 1H2024



### US actual and projected GDP growth rate



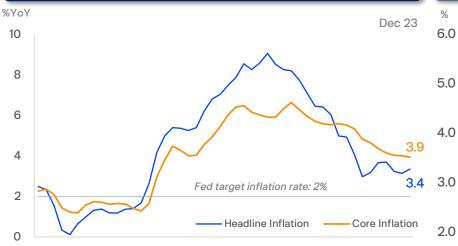
#### US labor market condition and unemployment rate Persons % 16.0 Nonfarm employment change Dec 23 135,000 Unemployment rate 14.0 130,000 12.0 125.000 10.0 120,000 8.0 115,000 6.0 3.7 110,000 4.0 105.000 2.0 0.0 100,000

Jan-20 Jun-20 Nov-20 Apr-21 Sep-21 Feb-22 Jul-22 Dec-22 May-23 Oct-23

US economy rebounded strongly from the depths of the pandemic recession in 2023. However, its economic momentum is likely to decelerate in 2024 as the effects of high interest rates would take a broader toll while post-pandemic tailwinds fade.

The US labor market remains tight but loosening somewhat heading into 2024 with unemployment rate still at historically low.

#### US headline and core inflation rates



Jan-20 Jun-20 Nov-20 Apr-21 Sep-21 Feb-22 Jul-22 Dec-22 May-23 Oct-23 Source: CEIC, and ttb analytics

#### Fed dot plot vs market expected US policy rate

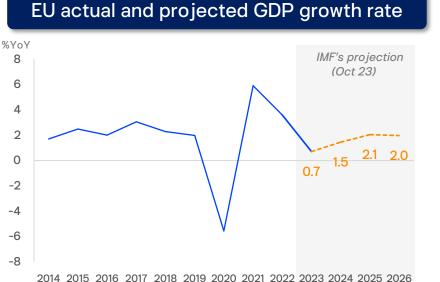


Dec-23 Jan-24 Mar-24 May-24 Jun-24 Jul-24 Sep-24 Nov-24 Dec-24

Inflation trends are cooling, but likely to remain persistent at high levels as the lag in market rents pricing should catch up in the inflation readings Also, there are upside risks to inflation given a stillstructurally tight US labor market and strong growth in real incomes.

Regarding Interest rate expectations, the latest FOMC communications confirm the end to the hiking cycle. However, sticky and persistent inflation will limit the degree of policy easing.





#### EU HICP and core HICP inflation rates



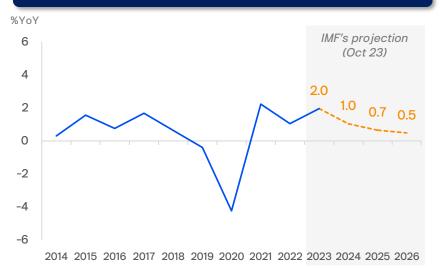
Jan-20 Jun-20 Nov-20 Apr-21 Sep-21 Feb-22 Jul-22 Dec-22 May-23 Oct-23

**EU economy** has lost momentum in 2023 as its GDP expansion projected to be barely above no growth level – 0.7% growth rate in 2023. The economic impact from high cost of living took a heavier toll than expected. On the external side, global trade provided little support. Meanwhile, the response of monetary policy to high inflation is working its way through the economy, and fiscal support is partly being phased out. However, growth is projected to rebound mildly as consumption recovers with subsiding inflation rates, investment remains supportive and external demand picks up going forward.

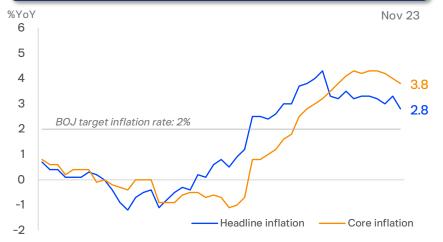
Japanese economic recovery is struggling to gain momentum with its GDP growth projected to be 2% in 2023 and decelerating further going forward as inflation eroded purchasing power. Although monetary policy remains highly accommodative, inflation is outpacing wage growth, causing real spending to fall.

Moving forward to 2024, Japan's monetary policy is likely to change as the central bank officials have hinted at rate hikes in the near future.

#### Japan actual and projected GDP growth rate



### Japan headline and core inflation rates



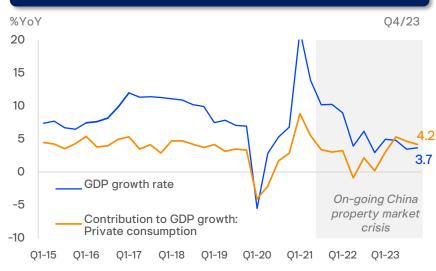
Jan-20 Jun-20 Nov-20 Apr-21 Sep-21 Feb-22 Jul-22 Dec-22 May-23 Oct-23

Source: CEIC, and ttb analytics

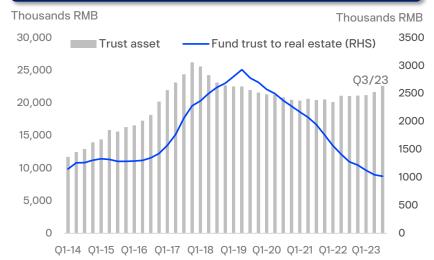
## Chinese economic recovery likely faced headwinds largely from property market crisis







#### China trust asset and trust in real estate



Chinese economy expanded at 5.2% in 2023, slightly more than the official target, but it was a far shakier recovery as economic headwinds deepen. Despite significant growth in sectors such as tourism and electric cars, China's economy did not rebound from the pandemic as quickly as many had initially expected. Thus, this raises hopes for policymaker and government authorities to roll out more stimulus measures amid deflationary pressures and severe property slump. However, deflation pressure will likely fade in 2024, with the turnaround in global commodity prices and domestic food prices, but low inflation will stay along with insufficient domestic demand.

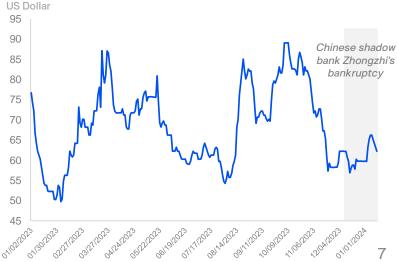
#### China property price



#### CSI 300 stock price index



### China CDS 5-year



# PART 2 Thai Economy

# In November, domestic demand continued to grow, tourism sectors seem robust



#### **Demand-side indicators** Supply-side indicators Index sa (Jan20=100) Index (Jan20=100) Index (Jan20=100) - PCI Manufacturing production 120 120 120 - PII Service production Foreign tourists (RHS) 115 115 Agricultural production Domestic visitors (RHS) 100 110 110 80 105 105 100 60 100 95 95 40 90 90 20 85 85 80 0 80 Sep-23 Jov-23 Nov-21 Jul-22 Sep-22 Jan-23 Mar-23 1ay-23 Jul-23 Nov-21 Jan-22 Mar-22 May-22 Jul-22 Sep-22 Mar-23 Jul-23 Sep-23 Nov-23 lay-22 4ov-22 Nov-22 Jan-23 Aay-23 Mar-22

### In Nov23, Thai economy stabilized from the previous month. While domestic demand increased from both private consumption and investment.

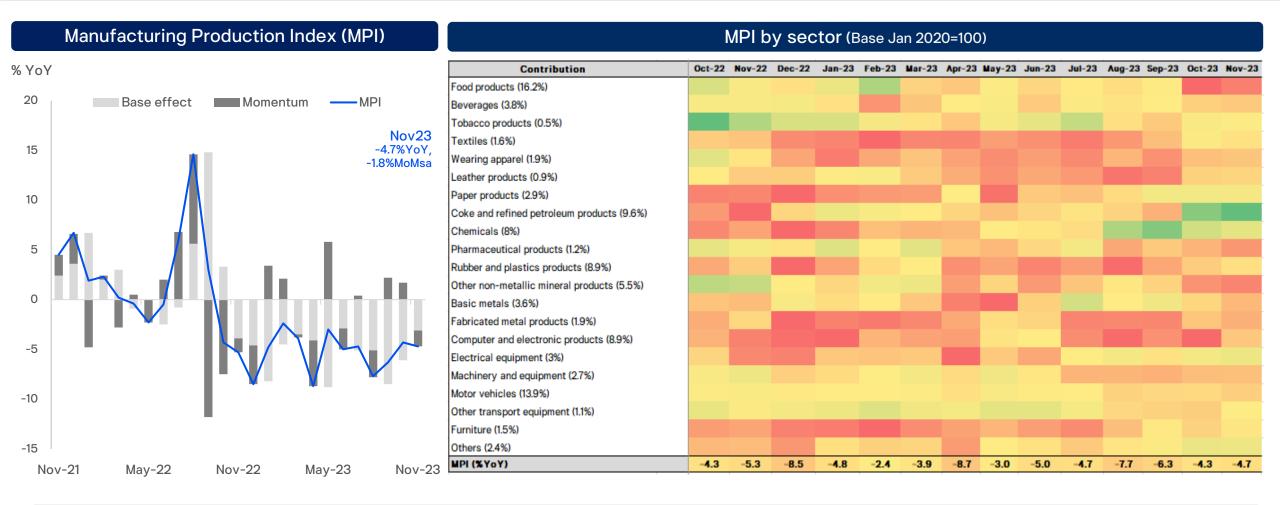
- The number of foreign tourist arrivals increased remarkably, from higher number of long-haul tourists, number of domestic visitors also increased.
- In terms of supply side, production in the manufacturing sector continued to decrease from the previous month in many categories, while economic activities in the service sector remained close to the previous month.

#### Leading Economic Index (sa) (Jan2020=100)

Leading Economic Index and Components (SA)	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23
Authorized Capital of Newly Registered Companies (Million Baht)	114.6	120.7	118.5	108.9	1,707.9	119.2	163.2	227.6	95.2	141.9	138.2	156.1	144.9
Construction Areas Permitted (1000 sq. m)	108.2	117.5	86.4	96.9	103.9	94.7	98.2	102.5	115.2	96.4	125.4	98.7	100.2
Export Volume index (exclude Gold)	107.1	105.8	107.8	111.3	110.4	108.3	110.2	113.7	109.8	107.5	112.3	110.7	109.9
Business Sentiment Index (3 months)	102.9	104.2	107.4	107.3	109.2	109.0	108.4	108.2	106.3	105.2	105.9	104.4	101.8
SET index	108.0	110.2	110.4	107.1	106.3	101.0	101.3	99.3	102.8	103.4	97.2	91.3	91.2
Oil Price Inverse Index (Dubai)	1.2	1.3	1.2	1.2	1.3	1.2	1.3	1.3	1.3	1.2	1.1	1.1	1.2

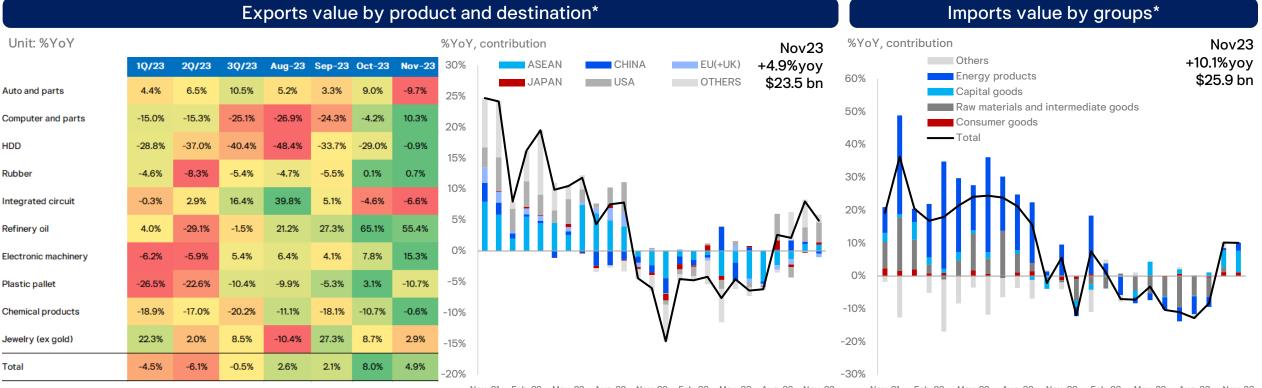
Source: Bank of Thailand and ttb analytics.





As of Nov23, Manufacturing Production Index (MPI) was contracted at 4.7%YoY, compared to the month earlier at 4.3% contraction. Food products
dropped sharply after a good expansion in preceding months as well as automotive and chemical products production. However, production of refined
petroleum and electronic products such as HDD and electrical appliances showed better figures in this month.





Nov-21 Feb-22 May-22 Aug-22 Nov-22 Feb-23 May-23 Aug-23 Nov-23 Nov-21 Feb-22 May-22 Aug-22 Nov-22 Feb-23 May-23 Aug-23 Nov-23 Nov-23

%yoy,value	2019	2020	2021	2022	2023YTD
Total	-2.6%	-5.9%	17.1%	5.5%	-1.5%
export	\$246 bn	\$232 bn	\$272 bn	\$287 bn	\$261.7 bn
Total	-4.8%	-12.7%	29.8%	<b>13.6%</b>	-3.8%
import	\$236 bn	\$206 bn	\$267 bn	\$303 bn	\$267.9 bn

 Export value in Nov23 grew 4.9%YoY, which was the fourth-consecutive month expansion, partially from the low-base effect and trade rebound. That increased from the previous month in major goods such as. rice, rubber, processed seafood products. Moreover, industrial products stayed robust particularly in electronic machinery and refinery oil. On the other hand, imports value remained solid at 10.1%YoY, 2-month expansion from all import categories.

Source: Ministry of Commerce, Bank of Thailand and ttb analytics Remark: Custom basis

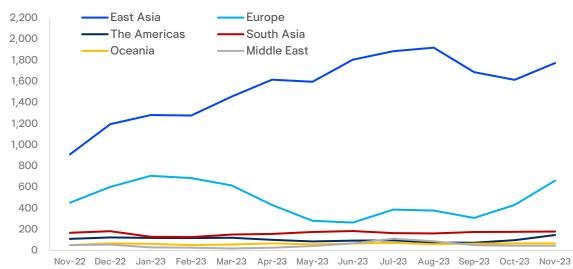
# Foreign arrivals reached its peak since the pandemic thanks to the coming of long-haul tourists

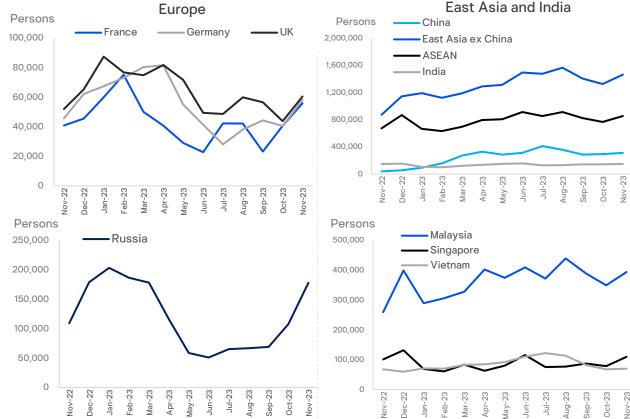


#### **Total Foreign Tourist Inbounds**



**Thousand Persons** 



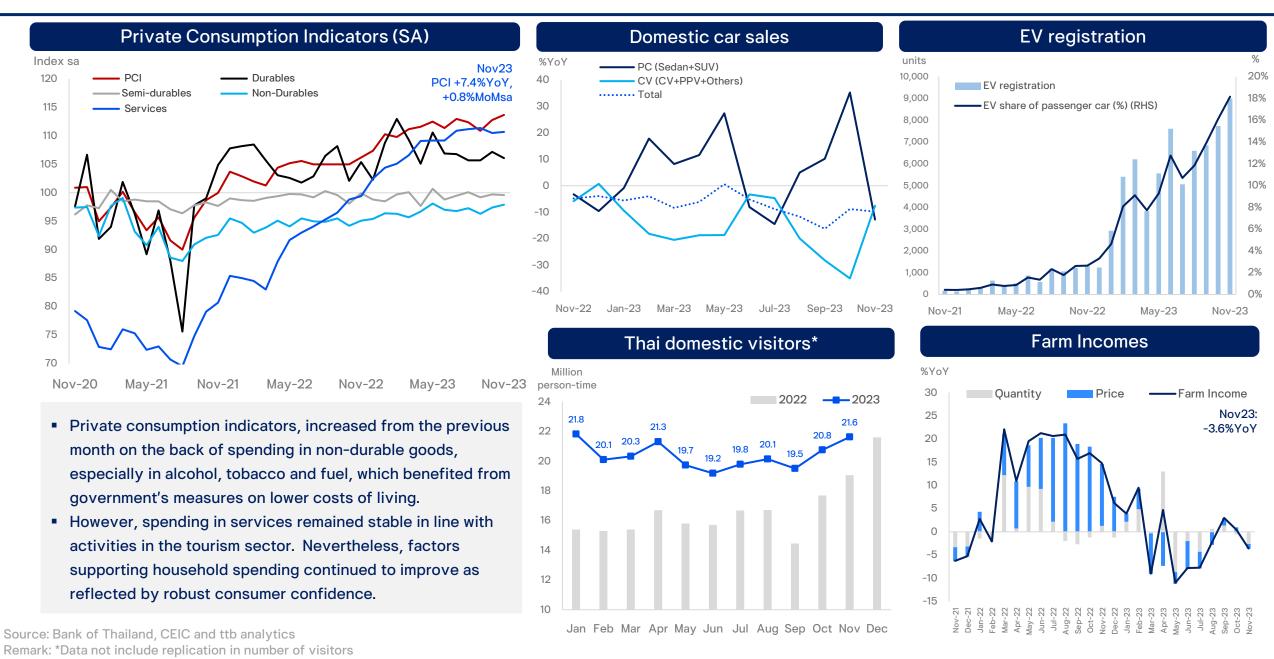


Foreign Tourist Inbounds by key regions

 As of Nov23, foreign tourist arrivals was at 2.64 million, improved remarkably from the previous month in several nationalities, especially in long-haul destination while tourists from China improved slightly.

# Private consumption continued to grow from non-durable purchases





### Cost-of-living

- (Extended) Reduced power electricity bill tariff (FT) from THB 4.45 per unit to THB 3.99 per unit for less than 300 units-usage, applicable to Apr 24.
- (Extended) Subsiding measures in maintaining diesel price to THB 30 per litre as well as the LPG retail price at THB 423 per standard 15-kg cylinder through Oil Fund, until Mar 24
- Increased minimum daily wage 2.37% on average (The current minimum wage is THB 328 to 354, and varies among different parts of the country)
- Three-year debt moratorium for farmers, covering both principal and interest for farmers who owe a maximum of THB 300k across all their loan contracts with the BAAC, about 2.7 million farmers with combined debt about THB 300 bn enjoy this scheme (apply from Oct23-Jan24)
- Exemption of guarantee processing fee by Thai Credit Guarantee Corporation

#### Targeted sectors

#### Tourism

- Visa-on-arrival scheme, granted visa to Chinese and Kazakhstani tourists (25 Sep23 - 29 Feb24) (phase I) and granted to Taiwanese and Indian tourists (10 Nov23 – 10 May24) (phase II)
- Tax and financial supports on purchasing domestic products for foreign tourists (e.g., duty fee tax)

#### Others

- (Extended) Reduced property transfer fee from 2% to 1% and decrease mortgage registration fees from 1% to 0.01% in 2023, applicable for first and second homes with loan amount of THB 3 million or less per contract, applicable until year-end 2024
- "Easy E-receipt", a shopping tax incentive where individuals can request a tax refund after spending a certain amount of money up to THB 50k
- (Tentative) "Digital Wallet scheme", handing out THB 10k in digital money to every Thai aged 16 years and over with income less than THB 70,000 expected to deliver within Q2/24 (estimated 50 million people eligible, budget THB 500bn)
- Provided subsidies of approximately up to THB 100k for imported EV Under the EV 3.5 measures and any tax subsidies under EV 3.0 also extended.

# Private investment improved due to higher investment in machinery and equipment

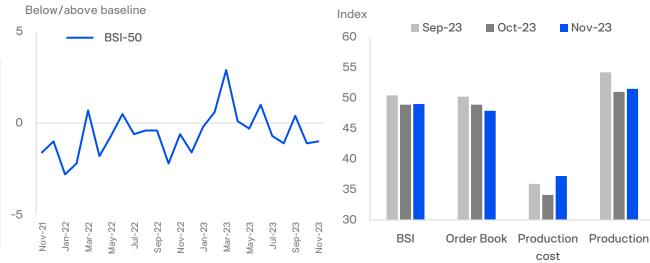


#### Private Investment Indicators (SA) Index (Base: Jan 2020=100) Nov23 Private Investment Index (PII) (sa) PII +0.3%YoY, 140 +1.8%MoMsa ports of Capital Goods (sa) Domestic Machinery Sales (sa) lewly Registered Motor Vehicles for Investment (sa 130 120 110 100 90 80 70 lov-20 Jan-21 ep-23 Mar-21 /ay-21 Jul-21 Sep-21 Nov-21 Jan-22 Mar-22 Jul-22 Vov-22 an-23 Jov-23 Jay-22 Sep-22 Mar-23 lay-20 Jul-23

- Private investment indicators improved from the previous month due to higher investment in machinery and equipment, following higher imports of capital as well as sales of domestic machinery in computers and peripherals.
- Meanwhile, registrations of commercial vehicle declined, especially from trucks. Investment in construction also decreased in both permitted area for construction and sales of construction materials



#### **Business Sentiment Index**



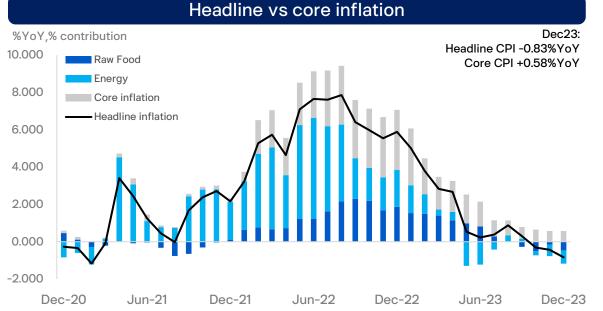
#### Source: BOT, MOI and ttb analytics.

# Consumer prices continued to decline but the core remained. For 2023, headline inflation slightly below expectation



-4.52 **-5.12** 

Energy



#### %YoY 10 Oct-23 Nov-23 Dec-23 6.65<mark>6.97</mark> 5 2.83 1.30 1.18 1.00 0 -0.76 -2.30 -5 -3.15-3 14 -10 -15

Poultry

#### Price change in top categories

 The headline inflation (CPI) fell further to -0.83%YoY in December, decreased more than market expectation.

Eggs and

dairy

products

-17.69

Meats

Utilities

- The continuous decline in inflation was attributed to the government's cost-of-living reduction measures, as well as major food prices also dropped, including meat, poultry, seafood and seasoning. However, the core inflation stabilized at 0.58%YoY.
- In 2023, headline and core inflation was 1.23% and 1.33% respectively in line with the target inflation.

### Historical Thai Inflation (%yoy)

%YoY	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
HCPI	2.17	5.19	-0.83	3.3	3.81	3.01	2.19	1.90	-0.9	0.19	0.67	1.07	0.71	-0.84	1.24	6.08	1.23
Food	4.08	11.56	4.54	5.43	7.94	4.89	3.41	3.94	1.14	1.60	0.01	0.41	2.32	1.23	-0.12	6.91	2.56
Housing	0.13	-3.19	-1.55	2.03	1.31	2.73	1.90	1.41	0.59	-0.99	0.17	1.03	0.42	-1.02	-1.69	4.81	1.21
Transport	2.72	6.38	-9.41	3.81	1.73	1.58	1.34	0.09	-6.52	-1.75	2.37	2.31	-1.14	-4.53	7.81	9.10	-0.98
Core CPI	1.08	2.29	0.27	0.95	2.36	2.10	1.01	1.59	1.05	0.74	0.55	0.71	0.52	0.29	0.24	2.50	1.33

Source: Ministry of Commerce and ttb analytics.

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Raw food

Prepared

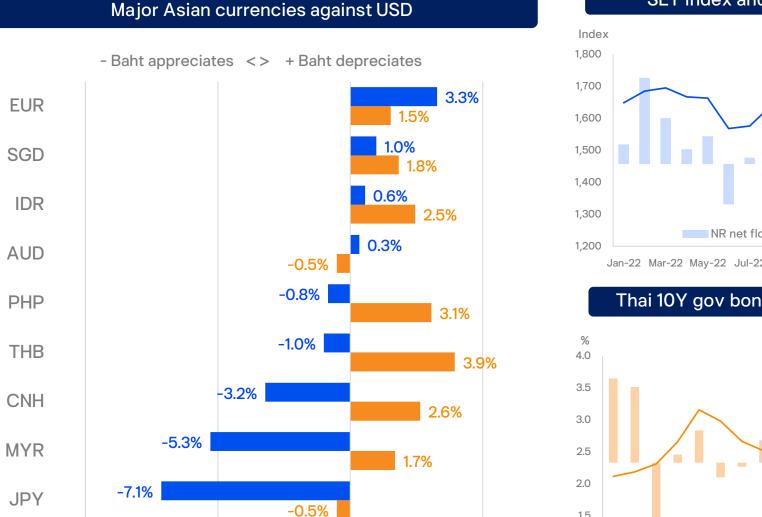
food

# PART 3 Financial Market

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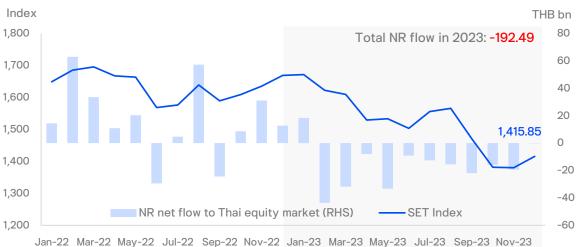
# US dollar rebounds as dovish Fed bets recede while foreign outflows persist





%YoY (End 2023-End 2022) %YTD (17 Jan 2024-End 2023)

SET index and NR fund flows to Thai equity market



#### Thai 10Y gov bond yield and NR fund flows to bond market

