

Economic and Financial Outlook

ttb analytics

Feb 2025



Executive Summary





Global Economy

- In January 2025, global economic data remained resilient, but momentum slowed due to Q4 GDP growth, despite being boosted by front-loaded exports in Asia. The Global PMI slowed, mainly due to weaker service sector growth, while manufacturing saw a slight recovery. Concerns over US tariff policies keep the 2025 outlook uncertain.
- Inflationary pressures in January were more pronounced in developed markets, as inflation significantly diverged from the target, partly due to higher commodity prices.
- Recent economic surprise indices show the U.S. economy is slowing more than expected compared to the global economy, though its fundamental strength still outpaces other countries. Key factors for the Fed's decision, including non-farm payrolls and price indicators, continue to support its pause.



Thai Economy

- In December 2024, Thai economic activities slowed down due to a temporal improvement from government stimulus in the preceding period despite tourism revenue increased due to a higher proportion of long-haul tourists. Manufacturing production continued to decline, while private investment remained stable. Overall headline inflation in January 2025 moved within the central bank's lower-bound target.
- Thai economic growth in Q4/24 weaker than market expected. Government consumption expenditure decelerated while private final consumption expenditure remained stable. Meanwhile, gross fixed capital formation and exports of goods and services accelerated. Overall GDP in 2024 grew by 2.5%, accelerated from 2.0% in 2023.
- The impact of the Trump 2.0 administration could be transmitted across various channels. The most significant concern arises from the indirect effects of the US imposing tariffs on Chinese products, which could result in an influx of Chinese goods into ASEAN countries, including Thailand.



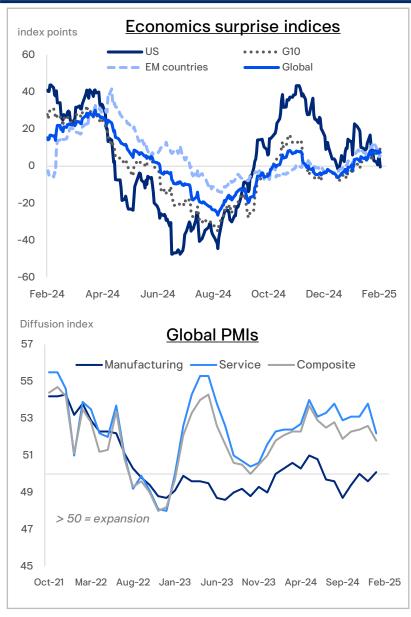
Financial Markets

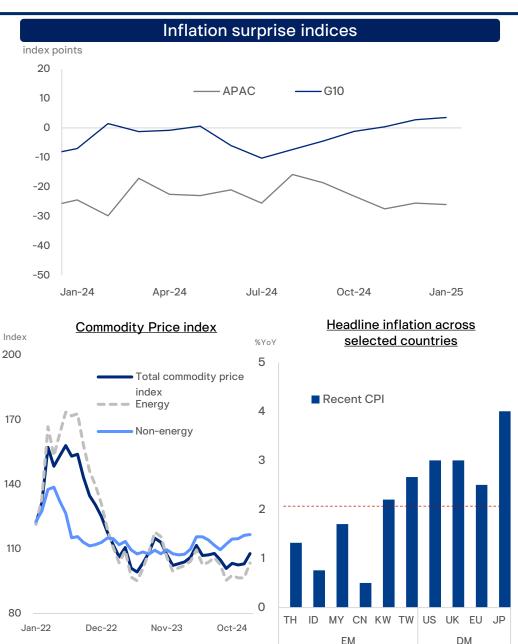
- US Treasury yields showed a fading steepening due to lower long-term yields, while Thai bond yields dropped, partly driven by expectations of policy easing after weak economic data and a challenging outlook.
- Since Inauguration Day, most regional currencies have strengthened due to optimism surrounding tariffs, weaker-than-expected U.S. economic data, and the yen's appreciation. Nonetheless, regional currency movements remain vulnerable to the risk of tariff escalation, but there is potential for an appreciation trend if Trump's policies from 2017 are repeated.



Global economic data remains resilient, but momentum slowed due to Q4 GDP growth and a drop in service sector indicators. Meanwhile, inflationary pressures are becoming more evident in developed markets.



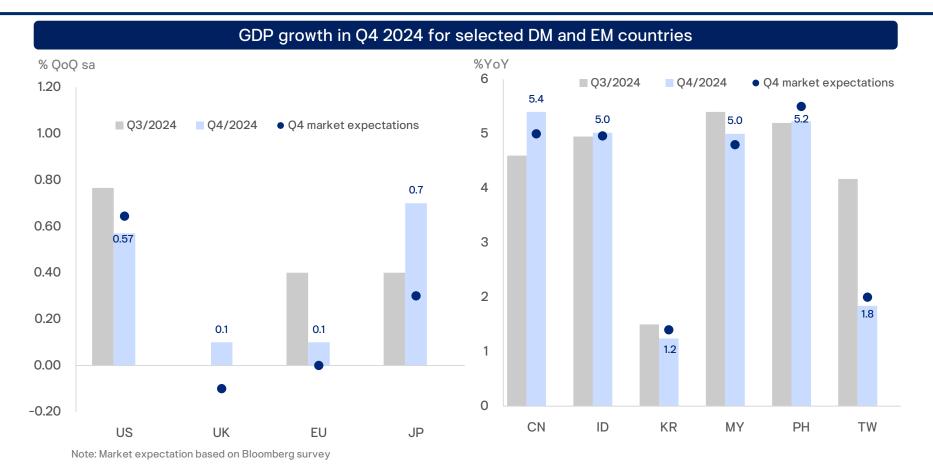




- Recent economic surprise indices suggest that the U.S. economy is slowing down more than expected relative to the global economy. However, the fundamental economic strength in the U.S. still outpaces that of other countries.
- The global PMI slowed down, mainly due to slower growth in the service sector. However, the manufacturing sector experienced a slight recovery, though the outlook remains uncertain due to the potential risk of U.S. tariffs. Regionally, Asia continues to outperform developed markets, especially the Eurozone.
- Inflationary pressures in January are more significant in developed markets, as current inflation is deviating significantly from the target. This is partly due to the increase in commodity prices.

Economic growth slowed in Q4 2024, despite some boost from front-loaded exports, particularly in Asia. Given the concerns over US tariff policies, the outlook for 2025 remains highly uncertain





GDP growth in 2024 (YoY%)

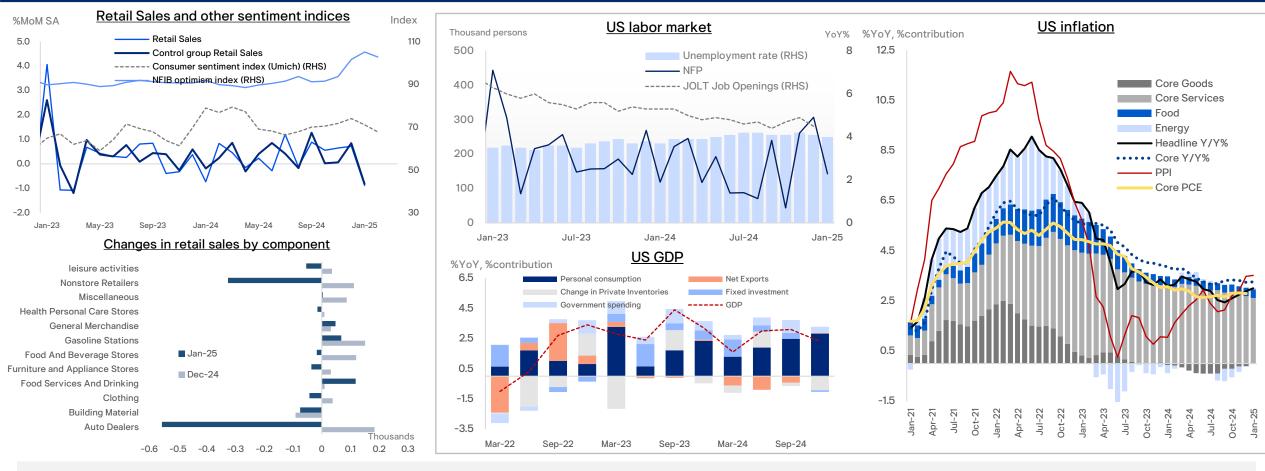
	Actual 2024	2025*
	2.8%	2.2%
<u> </u>	0.9%	1.1%
	0.7%	0.9%
	0.1%	1.2%
	5.0%	4.4%
	5.0%	5.0%
**************************************	2.1%	1.6%
<u></u>	5.1%	4.6%
>	5.6%	5.9%
	4.3%	2.8%

Note: Growth in 2025 calculated based on Bloomberg weighted $\mbox{\sc Average}$

- Most countries' GDP growth in Q4 2024 showed signs of slowing, though some, particularly in Europe, exceeded expectations. Meanwhile, export-driven Asian countries benefited from a front-loading effect ahead of Trump's tariff policy, despite weakness in other components.
- Looking ahead to 2025 GDP growth, the outlook remains cautious, particularly for the Euro area, due to concerns over US tariff policies. Furthermore, the recent performance of major economies has been mixed, with both Germany and France seeing contractions. In Asia, the region faces similar risks, given the challenges posed by tariff threats and their economic links to China. Additionally, some countries have significantly downgraded their growth forecasts for this year

Although the key economic indicators that influence the Fed's policy adjustments still support a pause, early economic signs are beginning to challenge US exceptionalism

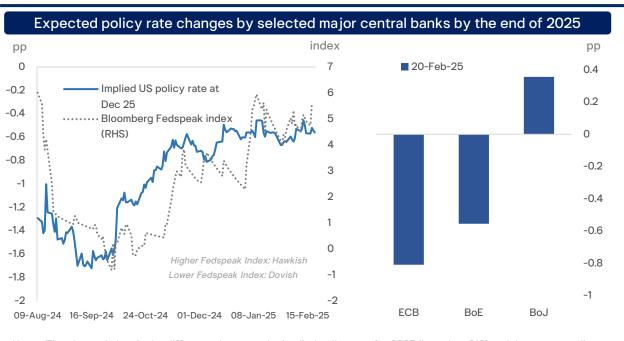




- Considering the key factors for the Fed's decision, non-farm payroll changes came in below expectations, with the service sector driving the increase; nonetheless, the numbers continue to reflect strength. Meanwhile, both CPI and PPI continued to accelerate, indicating a stall in the disinflation process. However, the components shared with PCE remain subdued.
- Consumption remains robust and continues to be the main driver of U.S. economic growth, despite the overall slowdown in Q4 GDP. However, recent retail sales data and other sentiment indicators point to a slowdown in consumer spending at the beginning of 2025. This may be partly due to a correction following the surge at the end of the year, likely driven by tariff concerns. Additionally, cold weather and fires in Los Angeles probably contributed to the weak start for consumer spending in 2025.

Considering the U.S. economic backdrop, the Fed can afford to be patient, while other policymakers must carefully balance domestic factors with global uncertainties in their policy decisions



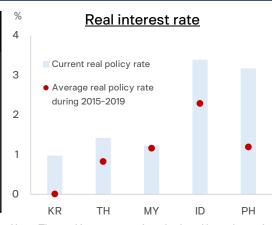


Notes: The change in bps is the difference between the implied policy rate for 2025 (based on OIS) and the current policy rate

Asian countries' expectations

Country	Current Policy Rate	Changes in policy rate in 2025 (bps)	Forecast policy rate at the end of 2025 (%)
MY	3	0	3.1
KR	3	0	2.3
ID	5.75	-25	5.3
IN	6.25	-25	5.8
PH	5.75	0	5.1
TW	2	0	2.0
CN	2	0	
VN	4.5	0	4.6

Notes: Forecast policy based on Bloomberg weighted average



Note: The real interest rate is calculated by subtracting core CPI from the policy rate

Latest Monetary Policy development



The Fed kept rates between 4.25% and 4.50%, as expected. It adopted a more hawkish economic outlook. In addition, Powell told Congress that the Fed is in no rush to lower rates, in line with Fed minutes suggesting officials will stay on hold until inflation improves



The ECB reduced borrowing costs for the fifth time since June, as the region's economy stalled, and the 2% inflation target remained attainable. Officials lowered the deposit rate by 0.25 percentage points to 2.75%, as anticipated, while maintaining a "restrictive" monetary policy stance, indicating potential future easing.



 Positive Japanese economic data, BOJ guidance, and potential wage increases support the BOJ's tightening, despite external uncertainties, especially from the US The market anticipates another rate hike by summer as wage negotiations advance.



 BOE officials unanimously agreed to reduce interest rates by a quarter point to 4.5%, a 19-month low, with two members advocating for a larger 50-basis-point cut. While the MPC signaled a few more cuts to reach the 2% inflation target, they warned that inflation could rise to 3.7% later this year



Despite keeping the LPR steady, the PBOC is expected to maintain a downward policy direction to support potential stimulus measures in 2025, which will focus on boosting domestic consumption.

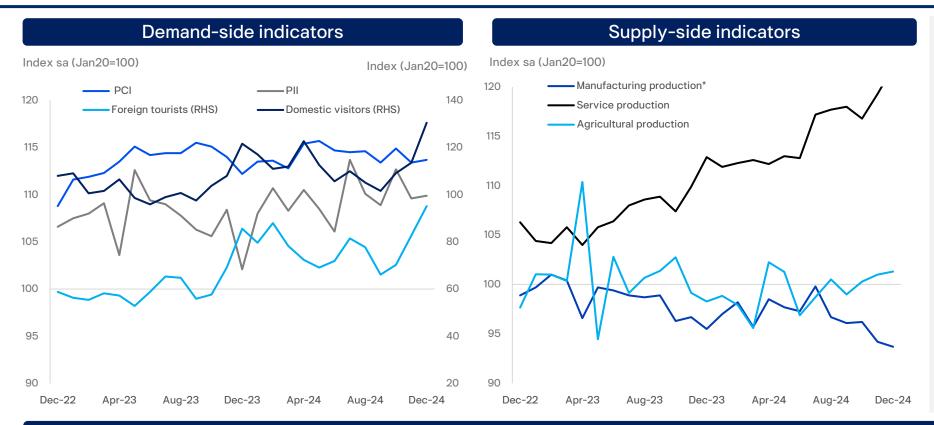


The path of policy easing by Asian central banks remains highly uncertain, as policymakers need to balance domestic economic growth with the risks associated with Trump's policies and concerns over financial stability, especially in foreign exchange markets.



In December 2024, Thailand economic activities marked a slowdown





- In Dec24, Thai economic activities slowed down due to a temporal improvement from government stimulus in the preceding period despite tourism revenue increased due to a higher proportion of long-haul tourists. Manufacturing production continued to decline, while private investment remained stable.
- On the economic stability front, overall headline inflation in Jan 2025 moved within the central bank's lower-bound target.

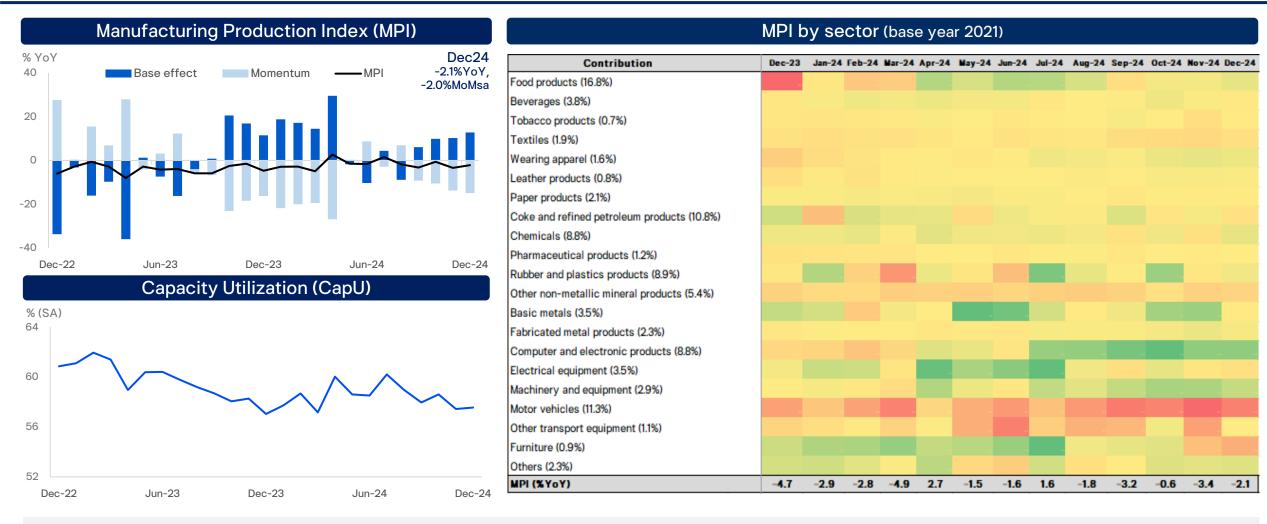
Leading Economic Index (sa) (Jan2020=100)													
Leading Economic Index and Components (SA)	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24
Authorized Capital of Newly Registered Companies (Million Baht)	89.5	146.0	116.7	126.8	155.4	123.9	159.3	134.6	100.3	125.3	171.3	137.4	129.7
Construction Areas Permitted (1000 sq. m)	118.2	118.9	117.2	117.5	117.3	111.8	107.8	106.7	105.6	101.3	103.5	102.0	100.0
Export Volume index (exclude Gold)	109.7	110.7	107.6	109.2	113.8	113.2	112.5	114.7	119.4	115.3	114.9	119.1	118.4
Business Sentiment Index (3 months)	102.4	102.4	101.9	103.6	101.8	104.0	101.8	100.3	98.1	100.1	103.2	100.2	98.1
SET index	93.5	90.1	90.5	91.0	90.3	88.9	85.9	87.2	89.8	95.7	96.8	94.3	92.5
Oil Price Inverse Index (Dubai)	1.3	1.3	1.2	1.2	1.1	1.2	1.2	1.2	1.3	1.4	1.3	1.4	1.4

Source: Bank of Thailand and ttb analytics

Remark: *rebase Jan21 due to OIE new rebase data

Manufacturing production continued to decline in fifth consecutive month

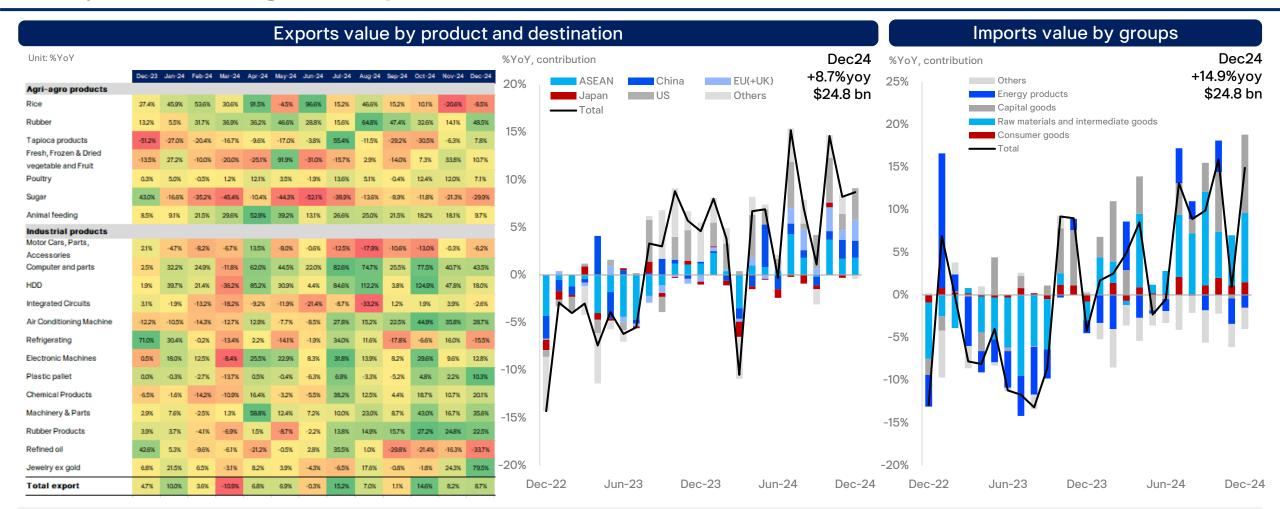




As of Dec24, Manufacturing Production Index (MPI) declined slightly from previous month. The major decrease was due to lower production in fabricated metal, machinery and steel. Moreover, production of petroleum decreased from both lower domestic and external demand. However, production in chemicals, as well as food and beverages increased. In 2024, MPI remained contracted for the second consecutive year.

Merchandise export in December continued to rise thanks to front-load effect, a full year of 2024 figures outperformed





Thailand's exports in Dec24 grew by 8.7%YoY, marking the sixth consecutive month of growth. Key export products that contributed to this expansion included computer and parts, air conditioning machine, machinery products. Major export markets that experienced growth included US, ASEAN, EU and China. Import value slightly increased by 14.9%YoY, continuing its growth from the previous month. The key contributing factors were the imports of capital goods, raw materials and intermediate goods. For the full year of 2024, Thailand's export value amounted to USD 301 billion, representing a 5.4%YoY. Meanwhile, imports were valued at USD 307 billion, expanding by 6.3% YoY. As a result, Thailand recorded a trade deficit of USD 6.3 billion.

Private consumption indicators increased slightly aligning with tourism sector

18

16

14

12



Dec24: EV 5,147 units

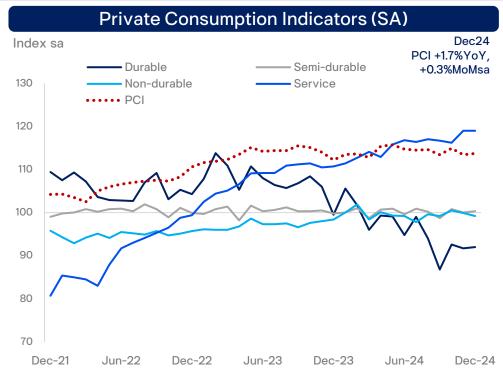
Jan-Dec24: EV 68,016 units

Sep-24

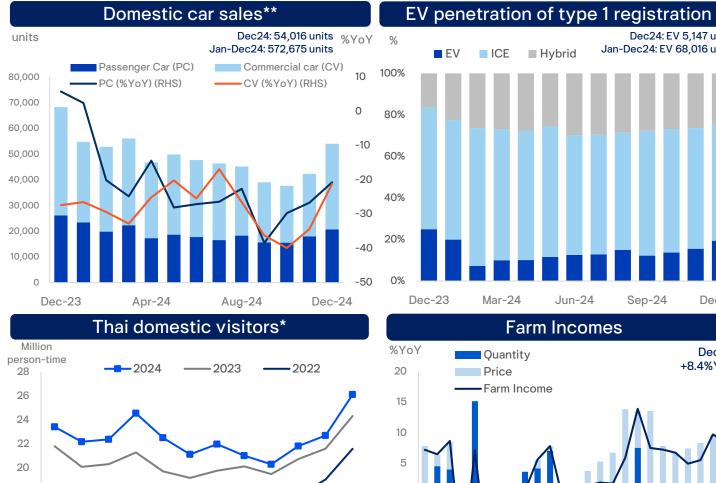
Dec-24

Dec24:

+8.4%YoY



- Private consumption indicators slightly increased from the previous month across most categories. Service index continued to rise aligning with number of foreign tourists and domestic visitors during high season.
- However, consumption in non-durable goods decreased due to lower sales of food and beverages and lower electricity consumption, following previous expansion due to government cash transfer measures.



-5

-10

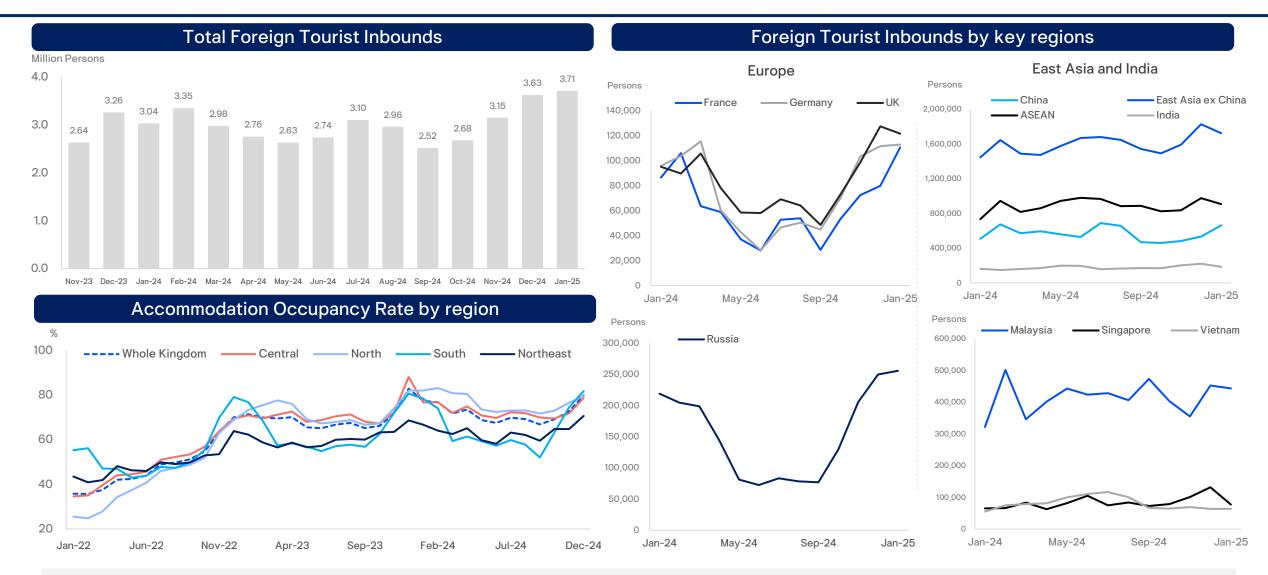
-15

Dec-22

Dec-24

Foreign tourist arrivals reached its peak again in January

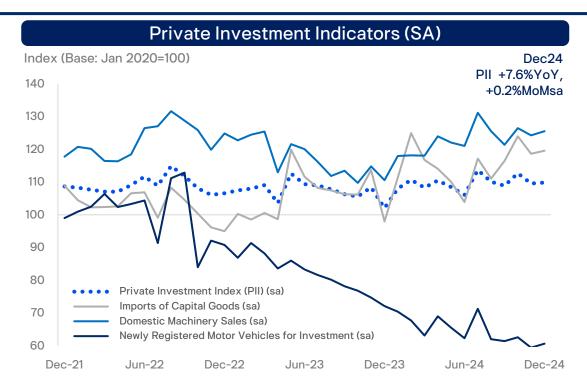




• In Jan25, foreign tourist arrivals was at 3.71 million, reaching its peak again since 2020. This figure showed a remarkable increase compared to previous month in several nationalities, notably tourists from Europe, US, ASEAN and China.

Private investment indicators remained stable





- Private investment indicators in Dec24 remained stable compared to the previous month. Investment in machinery and equipment slightly increased, driven by higher domestic machinery sales of generalpurpose machinery, computers and peripherals, as well as higher imports of capital goods.
- Investment in vehicles also increased, in line with higher registrations of commercial vehicle, particularly trucks and taxis. However, investment in construction declined due to a decrease in permitted construction areas.

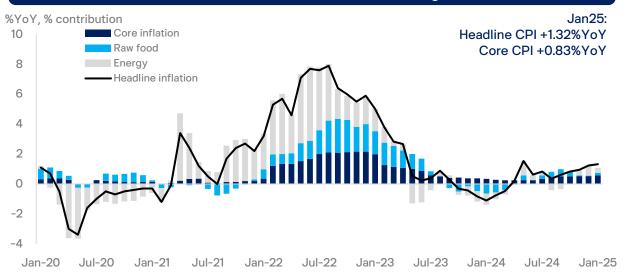




Headline CPI accelerated in January, remaining within the central bank target



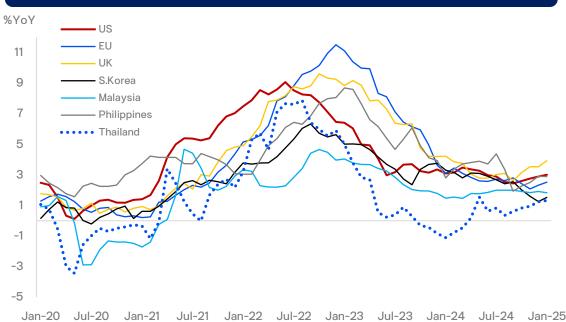
Thailand's inflation contribution to growth



Price change in top categories

%YoY		51.04			04		1.104		0 04	0.04			
	Jan-24	red-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	UCT-24	NOV-24	Dec-24	Jan-25
Headline inflation	-1.11	-0.77	-0.48	0.19	1.54	0.62	0.82	0.36	0.62	0.83	0.94	1.24	1.32
Raw food	-3.08	-2.70	-1.91	-0.20	1.51	0.19	1.10	1.92	2.32	1.64	0.24	0.17	0.97
Prepared food	1.02	0.75	0.69	0.63	0.60	0.68	1.54	1.81	2.38	2.33	2.27	2.33	2.53
Meat and Poultry	-6.55	-6.43	-5.27	-5.04	-3.61	-3.34	-2.20	-1.16	-0.68	0.33	0.59	0.25	0.41
Eggs and dairy products	4.86	2.88	3.81	2.63	3.47	4.06	2.88	1.66	1.43	1.44	-0.50	-0.95	-0.53
Utilities	-3.12	-3.11	-3.43	-3.44	8.42	-3.29	-3.29	-3.31	1.44	1.45	1.45	1.44	1.47
Energy	-5.54	-3.33	-2.24	-0.09	7.14	2.43	1.77	-3.10	-2.56	-0.08	2.72	5.01	4.25
Core inflation	0.53	0.43	0.38	0.37	0.39	0.37	0.52	0.63	0.76	0.77	0.80	0.80	0.83

Headline inflation in selected countries

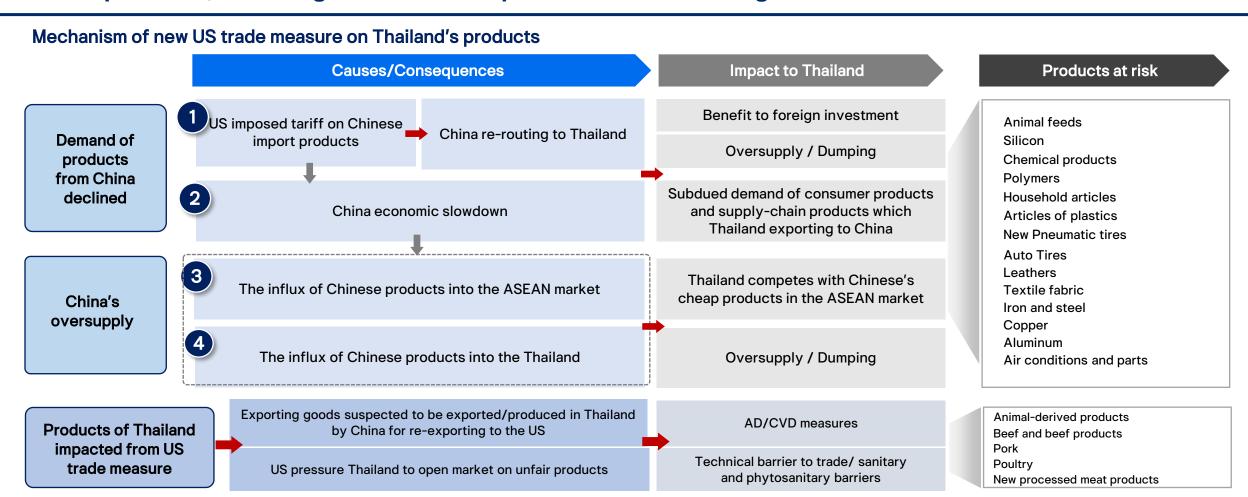


- The headline inflation (CPI) rose 1.32%YoY in Jan25, edged up from previous month of 1.24%YoY. This uptick was primarily driven by higher energy prices, which resulting from low-base effect, coupled with rising in raw food prices. On the other hand, core inflation slightly increased 0.83%YoY.
- Overall, Thailand's inflation still below the peers and major economies, ranking 24th from 134 countries worldwide. Meanwhile, Ministry of Commerce remained its projection of 2025 between 0.3% and 1.3% (Mid-range of 0.8%)

15

In the US Trade War 2.0, Thailand facing challenges arising from the indirect effects of the influx of Chinese products, including increased competition from Chinese goods in ASEAN markets

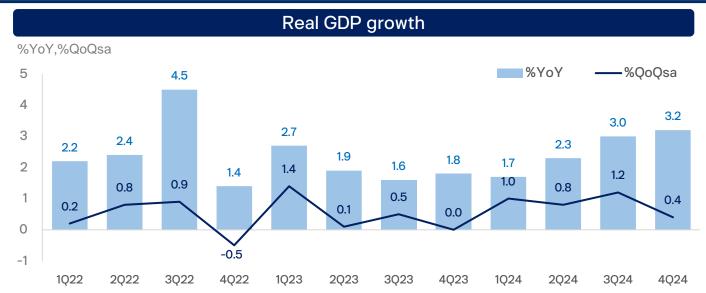




• ttb analytics assessed the impact of the Trump 2.0 administration across three key channels: (1) the decline in demand for products from China, (2) China's oversupply of goods, and (3) the impact of US tariffs on products from Thailand. The most significant concern arises from the indirect effects of the US imposing tariffs on Chinese products, which could result in an influx of Chinese goods into ASEAN countries, including Thailand. This would ultimately present challenges for Thailand, including issues of oversupply or dumping, as well as heightened competition from Chinese products.

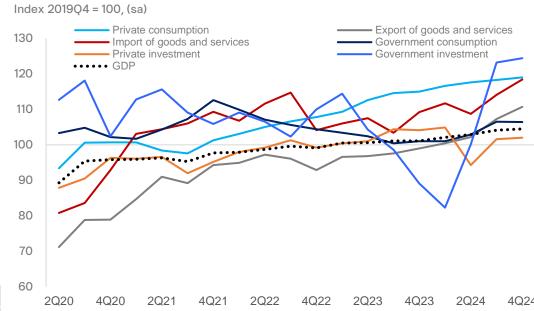
Source: NESDC and ttb analytics

GDP growth in Q4/2024 weaker than expected; Overall 2024 GDP growth disappointed to



GDP growth composition												
% compared to	0000	2023	2024	2023				2024				
previous year	2022			Q1r	Q2r	Q3r	Q4r	Q1r	Q2r	Q3r	Q4	
GDP	2.5	2.0	2.5	2.7	1.9	1.6	1.8	1.7	2.3	3.0	3.2	
Private consumption (59%)	6.2	6.9	4.4	6.0	7.3	7.4	6.7	6.6	4.5	3.3	3.4	
Private investment (18%)	4.6	3.1	-1.6	2.6	1.2	3.6	4.8	4.6	-6.8	-2.5	-2.1	
Government consumption (17%)	0.1	-4.7	2.5	-6.0	-4.5	-5.0	-3.1	-2.3	0.4	6.1	5.4	
Public investment (8%)	-3.9	-4.2	4.8	4.7	-1.9	-3.0	-19.6	-28.0	-4.2	25.2	39.4	
Export of goods (54%)	1.1	-2.6	4.3	-5.4	-5.6	-2.4	3.9	-1.5	2.4	7.5	8.9	
Import of goods (50%)	1.0	-4.3	-5.3	-3.8	-5.3	-11.3	4.2	3.6	-1.3	9.6	9.4	
Export of Service (5%)	60.1	38.2	25.5	66.2	47.9	29.6	19.9	32.0	24.7	22.3	22.9	
Import of Service (9%)	13.4	5.5	10.3	13.6	4.9	-3.8	7.7	13.7	11.2	13.2	3.9	

Growth path development from pre-covid level (Demand side)

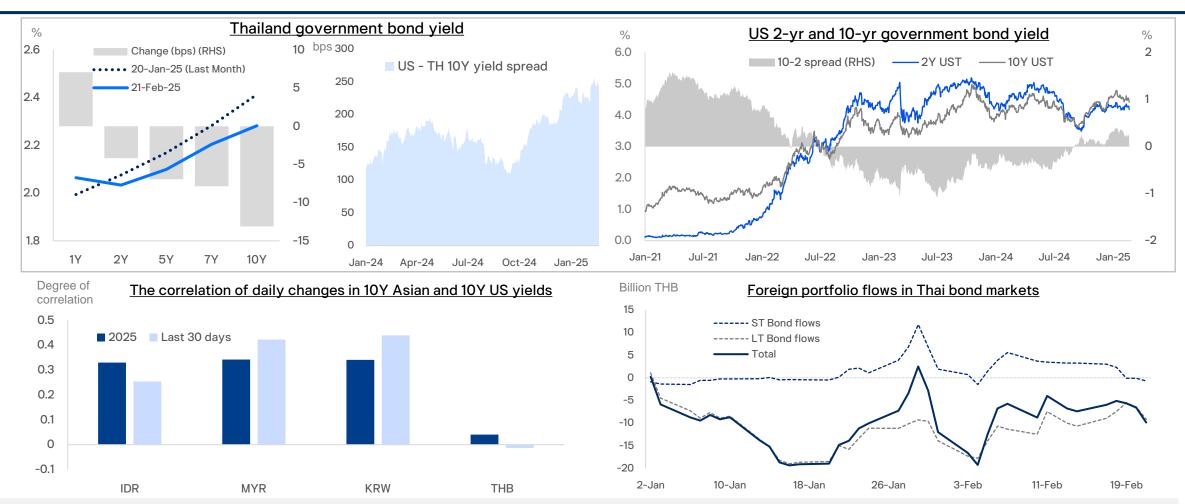


- Thai economic growth in Q4/24 rose by 3.2%yoy, compared to a rise of 3.0%yoy in Q3/24 or +0.4%QoQsa, weaker than market expectation of 3.9%yoy. General government final consumption expenditure decelerated while private final consumption expenditure remained stable. Meanwhile, gross fixed capital formation and exports of goods and services accelerated. Overall GDP in 2024 grew by 2.5%, accelerated from 2.0% in 2023.
- In addition, NESDC remained the GDP growth projection in 2025 to grow 2.3-3.3% (mid-range of 2.8%).



US Treasury yields showed a fading steepening due to lower long-term yields, while Thai bond yields dropped, partly driven by expectations of policy easing after weak economic data and a challenging outlook

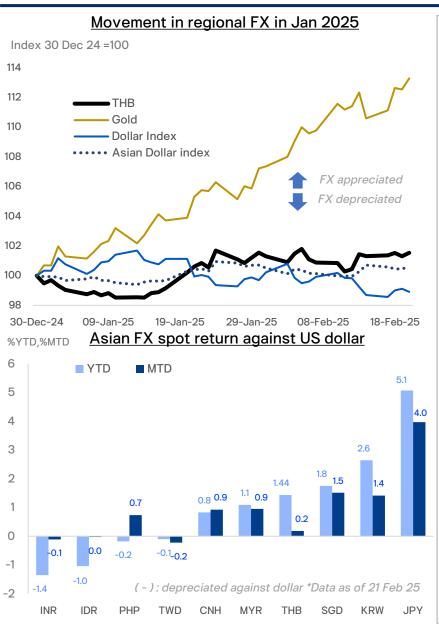


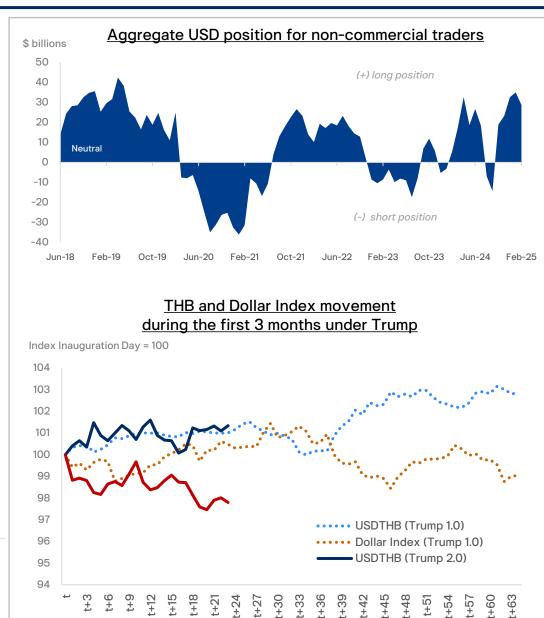


- The US Treasury yields showed a fading steepening trend compared to the previous month, primarily due to lower 10-year yields. This can be linked to reduced uncertainty around trade tariff policies, which appear more positive, along with the Trump administration's plan to maintain steady bond sales and a risk-off sentiment driven by rising geopolitical tensions and new COVID worries, all contributing to a decline in long-term yields.
- Thai government bond yields have generally decreased across the curve. The recent lower-than-expected GDP growth in Q4 2024 and ongoing global trade challenges have increased expectations for Thai monetary policy easing. Compared to long-term US Treasuries, the correlation between Thai and US bond yields has been relatively low, with the spread between Thai and US long-term yields widening.

Since Inauguration Day, most regional currencies have strengthened due to optimism surrounding tariffs, weaker-than-expected U.S. economic data, and the yen's appreciation







- The dollar index dropped below 107 level as investors adjusted dollar positions, influenced by a less severe tariff impact and weaker-than-expected U.S. data. Meanwhile, the yen strengthened on strong domestic data and a rising inflation outlook, boosting expectations of further BOJ rate hikes
- The Thai baht strengthened along with most regional currencies, with additional upward pressure from rising gold prices. Despite the release of lower-than-expected Q4 2024 GDP data, there was little impact on the baht.
- Looking ahead, regional currency movements remain exposed to the risk of tariff escalation.
 However, there is a possibility of an appreciation trend due to a potential repeat of 2017-style policies



